

## PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL

### **PHILIP MORRIS INTERNATIONAL INC. PRESENTS AT GOLDMAN SACHS CONSUMER PRODUCTS SYMPOSIUM**

NEW YORK, May 12, 2011 – Philip Morris International Inc.'s (NYSE / Euronext Paris: PM) Chief Financial Officer, Hermann Waldemer, will address investors today at the Goldman Sachs Consumer Products Symposium in New York.

The presentation and Q&A session are being webcast live, in a listen-only mode, beginning at approximately 9:45 a.m. ET, at [www.pmi.com](http://www.pmi.com). Highlights of the presentation include a review of business drivers, and PMI's performance, in the first quarter 2011.

An archived copy of the webcast, together with selected slides, including reconciliation slides of non-GAAP measures, will be available until 5:00 p.m. ET on Friday, June 10, 2011, at [www.pmi.com](http://www.pmi.com).

#### **Philip Morris International Inc.**

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in approximately 180 countries. In 2010, the company held an estimated 16.0% share of the total international cigarette market outside of the U.S., or 27.6% excluding the People's Republic of China and the U.S. For more information, see [www.pmi.com](http://www.pmi.com).