

Out of Home Media

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Belgium
Bosnia
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Bulgaria
Canada
Chile
China
Croatia
Czech Republic
Denmark
Estonia
Finland
France
Germany
Greece
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Iceland
India
Ireland
Israel
Italy
Japan
Kazakhstan
Korea
Latvia
Lithuania
Luxembourg
Malaysia
Montenegro
Norway
Poland
Portugal
Qatar
Romania
Russia
Saudi Arabia
Serbia
Singapore
Slovakia
Slovenia
Spain
Sweden
Switzerland
Thailand
The Netherlands
Turkey
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Uzbekistan

JCDecaux renews 15 advertising street furniture contracts in France

Paris, May 16, 2011 - JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, has renewed 15 advertising street furniture contracts in France following a number of competitive tenders. The towns and cities concerned have a combined population of around a million people.

The contracts cover **2,312 2m² advertising panels** and **300 8m² advertising panels** in Aubagne, Bihorel, Castres, Chateauroux, Dreux, Dunkirk, Epinal, La Ciotat, Le Crés, Limoges, Nevers, Orange, Poitiers, Ramonville-Saint-Agne and Wattignies.

Jean-Charles Decaux, co-CEO of JCDecaux, commented *“We are delighted to have been awarded these contracts once again, underlining our commitment to quality, innovation and sustainable development. The contracts strengthen JCDecaux’s national network and our position as the leading Street Furniture company in France, benefiting our advertisers and their communication strategies.”*

Key Figures for the Group:

- 2010 revenues: €2,350 m; Q1 2011 revenues: €535,3 m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- No.1 worldwide in street furniture (427,200 advertising panels)
- No.1 worldwide in transport advertising with 184 airports and 287 transport contracts in metros, buses, trains and tramways (369,900 advertising panels)
- No.1 in Europe for billboards (226,700 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (239,600 advertising panels)
- No.1 worldwide for self-service bicycle hire
- 1,023,900 advertising panels in 56 countries
- Present in 3,600 cities with more than 10,000 inhabitants
- 9,940 employees

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