

Christian Dior

SOCIETE ANONYME AU CAPITAL DE 363 454 096 EUROS- 582 110 987 R.C.S PARIS

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Paris, May 17, 2011

2010 DIVIDEND

At the Annual Shareholders' Meeting of Christian Dior, held on March 31, 2011, approval was given for the payment of a gross dividend for financial year 2010 of 2.11 Euros per share.

Taking into account the 0.88 Euros per share paid on December 2, 2010, the balance of 1.23 Euros will be paid on May 25, 2011. The last trading day with dividend rights attached is May 19, 2011.

This press release is available on the website www.dior-finance.com.

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