

Paris, June 7, 2011

## **Vivendi's Social Responsibility Program, Create Joy, Brings Together "Apprentis d'Auteuil", "Orchestre à l'Ecole" and "Chance aux concours"**

On June 8, 2011, teenagers attending programs supported by The Vivendi *Create Joy* Fund will have the opportunity to meet each other, exchange experiences and share knowledge during a series of workshops organised by *Create Joy*. The French singer Olivia Ruiz has kindly agreed to be the event's patron.

The workshops will focus on music, video, editing, sound recording and journalism. Teenagers from the *Orchestre à l'Ecole* will teach others how to play instruments. In return, the young people from *Apprentis d'Auteuil* will train participants in film techniques, sound recording and editing. Lastly, *Chance aux concours* will host an introductory workshop in journalism. These young people will then team up to interview and perform with Olivia Ruiz, thereby sharing a wonderful experience.

For over three years, *Create Joy*, Vivendi's social responsibility program, has supported some thirty associations including *Apprentis d'Auteuil*, *Orchestre à l'Ecole* and *Chance aux concours*.

### **About Create Joy**

Since 2008, Vivendi has been developing its corporate social responsibility program, the Vivendi *Create Joy* Fund, whose mission is to help disadvantaged young people achieve their full potential through Vivendi's businesses : video games, music, telecommunications, Internet, television and film. The Vivendi *Create Joy* Fund supports projects implemented by associations and NGOs in the United States, France, the UK, Morocco, Burkina Faso, Mali and Brazil. <http://createjoy.vivendi.com>

### **About Vivendi**

#### **The best emotions, digitally**

Vivendi is at the heart of the worlds of content, platforms and interactive networks.

Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative telecoms provider in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).

In 2010, Vivendi achieved revenues of €28.9 billion and adjusted net income of €2.7 billion. With operations and representatives in 77 countries, the Group has over 51,300 employees.

[www.vivendi.com](http://www.vivendi.com)

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