

JEAN-FRANÇOIS LABADIE APPOINTED CHIEF FINANCIAL OFFICER OF NEOPOST GROUP:

- Jean-François Labadie, who has been with Neopost for 12 years, is a member of the Executive Management Team and currently head of the Group's Supply Chain Management
- He is replacing Bertrand Dumazy, who is leaving the Group to take up a Chief Executive position

Paris, 14 June 2011

Neopost, the European leader and world's number two supplier of mailroom solutions, today announced the appointment of Jean-François Labadie as Chief Financial Officer of the Group, effective from mid-July. He will be replacing Bertrand Dumazy, who has decided to leave the Group in order to take up a Chief Executive role.

Jean-François Labadie is a member of Neopost's Executive Management Team and has been head of the Group's Supply Chain Management since 2008. In this role, his achievements include overseeing the implementation of a new organisational structure for Neopost's logistics platforms in Europe, North America and Asia, the optimisation of internal logistics flows and the roll-out of ERP systems applied to supply chain management. He also led the consolidation of industrial partnerships with subcontractors in Asia and the integration of the acquisitions of PFE and Rena. Jean-François joined the Group in 1999 as Chief Financial Officer for Neopost's industrial activities in France in mailing systems, before becoming head of Supply Chain Management in France for industrial activities from 2005 to 2008.

Jean-François Labadie began his career at Schlumberger in 1992, where he was Financial Controller of the division Retail Production Systems France until that division was acquired in 1998 by Tokheim, one of the world's leading manufacturers and servicers of fuel dispensing equipment, at which he became Chief Financial Officer of the French subsidiary.

Jean-François Labadie, aged 44, is a graduate of ISG business school.

Denis Thiery, Chairman and Chief Executive Officer of Neopost, comments: ***"We are delighted with the appointment of Jean-François Labadie as Chief Financial Officer. His in-depth knowledge of the Group's operations, his efficiency in working on optimising our logistics and industrial operations and his adherence to Neopost's values will constitute key strengths in performing his new role. I would also like to thank Bertrand Dumazy for his contribution to the Group's success through the various positions he has held during the last 9 years."***

Agenda

The AGM will be held in Paris on 5 July 2011. Sales for the second quarter of 2011 will be published on 1 September 2011 after market close.

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ABOUT NEOPOST

NEOPOST IS THE EUROPEAN LEADER and number two world-wide supplier of mailing solutions. It has a direct presence in 19 countries, with 5,700 employees and annual sales of €966 million in 2010. Its products and services are sold in more than 90 countries, and the Group is a key player in the markets for mailroom equipment and logistics solutions.

Neopost supplies the most technologically advanced solutions for franking, folding/inserting and addressing as well as logistics management and traceability. Neopost also offers a full range of services, including consultancy, maintenance and financing solutions.

Neopost is listed in the A compartment of Euronext Paris.

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