

JCDecaux: appointments in the Corporate Finance and Administration Department

Out of Home Media

Argentina Austria Belgium Brazil Bulgaria Canada Chile Czech Republic Denmark Finland France Germany Greece Hungary lceland Ireland Israel Italy Japan Kazakhstan Lithuania Luxembourg Malaysia Montenegro Norway Poland Portugal Qatar Romania Singapore Slovenia Spain Sweden Switzerland Thailand The Netherlands Turkey Ukraine United Arab Emirates United Kingdom United States Uzbekistan

Paris, June 20, 2011 – JCDecaux has made 3 senior appointments in the Corporate Finance and Administration Department, managed by Laurence Debroux, Member of the Board.

Stéphane Prigent has been promoted to Corporate Finance Director

Stéphane Prigent (50), who has managed the Group's Consolidation and Management Control activities since 2002 as Director of the Financial Control Department, will take on responsibility for the Treasury and Financing departments.

Stéphane Prigent graduated from the HEC School of Business Administration. He began his career in finance at Xerox and SC Johnson. Stéphane Prigent joined JCDecaux in 1994 as Head and subsequently Director of Management Control, France.

Martin Sabbagh has been appointed Director of M&A and Development

Martin Sabbagh (31) who has been Head of the Group's Investor Relations and Financial Communications Department since 2008, will become Director of Mergers & Acquisitions and Development.

Martin Sabbagh holds a post-graduate diploma (DESS) in Corporate Finance from the University of Paris Dauphine. He began his career in 2002 with ING specialising in LBO Financing before spending four years as an Auditor with Ernst & Young. He moved to JCDecaux in May 2007 to take up a position as Senior Acquisition Analyst.

Nicolas Buron has been appointed Head of Investor Relations and Financial Communications

Nicolas Buron (32) succeeds Martin Sabbagh. He is a graduate of both the EMLYON Business School and the Panthéon Sorbonne University (holding a degree in Applied Mathematics and Economics).

Nicolas Buron began his career in 2004 as an analyst with Deloitte. From 2005 to 2008 he was Manager responsible for Transactions Services for Ernst&Young, becoming Mergers & Acquisitions Manager in 2009.

Contacts

Acts Communications Department: Agathe Albertini +33 (0) 1 30 79 34 99 – agathe.albertini@jcdecaux.fr Investors Relations: Nicolas Buron +33 (0) 1 30 79 79 93 – nicolas.buron@jcdecaux.fr

JCDecaux SA

United Kingdom: 991 Great West Road, Brentford - Middlesex TW8 9DN - Tel.: +44 (0) 208 326 7777 Head Office: 17, rue Soyer - 92200 Neuilly-sur-Seine - France - Tel.: +33 (0)1 30 79 79 79 www.jcdecaux.com

A public limited corporation with an Executive Board and Supervisory Board Registered capital of 3,378,627.92 euros - # RCS: 307 570 747 Nanterre - FR 44307570747