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PRESS RELEASE

Sales facility made available to shareholders of Carrefour to facilitate sale of DIA shares

Following the approval of the DIA shares distribution by the ordinary and extraordinary general meeting of CARREFOUR shareholders on June 21, 2011, CARREFOUR shareholders will receive, on July 5, 2011, an extraordinary dividend in kind made of DIA shares on the basis of 1 DIA share per 1 CARREFOUR share.

Beneficiaries of the DIA shares distribution will be CARREFOUR shareholders for which CARREFOUR shares have been recorded (*enregistrement comptable*) at their name at the end of the accounting day on July 4, 2011, the day before the delivery of the DIA shares (i.e buy orders on CARREFOUR shares executed on July 4, 2011 will give right to the DIA shares distribution on the day after even if the settlement and delivery of such CARREFOUR shares will occur after the delivery date of the DIA shares).

DIA shares will be listed and traded on the Spanish stock exchanges as from July 5, 2011 (subject to the approval of the DIA prospectus by the Spanish market authority (the CNMV)).

As previously announced, to the extent that the DIA shares will not be traded on NYSE Euronext in Paris, a sales facility process (the "Sales Facility") will be proposed by CARREFOUR to its shareholders to facilitate the sale of DIA shares at no expense on the Spanish stock exchanges.

The participation of CARREFOUR shareholders in such process is on a voluntary basis only.

CARREFOUR shareholders wishing to sell their DIA shares in the Sales Facility must give an order, during one of the two Sales Facility Periods, to their financial intermediary, which will transfer that order to CACEIS Corporate Trust, the entity appointed as centralising agent by CARREFOUR (the "Centralizing Agent").

The first period will start on Tuesday 5 July 2011 and close on Monday 18 July 2011 (both included) and the second period will start on Thursday 1 September 2011 and close on

Wednesday 14 September 2011 (both included) (each a "Sale Facility Period" and together "Sale Facility Periods").

The right to participate to the Sales Facility will be opened only to CARREFOUR shareholders which are the beneficiaries of the DIA shares distribution (shareholders who may have acquired DIA shares on the secondary market will not be eligible to the Sales Facility).

At the end of each Sales Facility Period, after centralization by the Centralizing Agent of the DIA shares, such agent will give a global sale order for the total number of the DIA shares to Banco Santander, the entity chosen by CARREFOUR as the broker to execute the sale on the Spanish stock exchanges (the "Broker").

The attention of the CARREFOUR shareholders is drawn to the fact that the sale of the DIA shares presented to the Sales Facility will be executed by the Broker on behalf of the owners of these DIA shares, at market price with the minimum possible number of transactions, but always based on the existing liquidity, seeking to limit any possible effect on the trading price (since the liquidity of the shares of DIA on the market is not known, it is not possible to estimate the number of transactions or how many days will be necessary to complete the sale of the DIA shares, but it is possible that more than one transaction or day will be required).

Once all DIA shares brought to a Sales Facility Period will be sold, the Centralizing Agent will compute the average selling price of the DIA shares for this centralising period, and after receipt of the gross proceeds of the sale, will then transfer the proceeds to the financial intermediaries so that they can credit each selling shareholder pro rata the number of DIA shares brought to this Sales Facility Period.

Shareholders may also request any additional information from their financial intermediary.

Risk factor

The attention of CARREFOUR shareholders is drawn to the fact that the participation in such Sales Facility is not mandatory and that its main purpose is to allow the sale of the DIA shares at no expense on the Spanish stock exchanges .

No guarantee is given on the price at which the DIA shares will be sold after the end of each period of the Sales Facility.

There is a risk that the prevailing market conditions at the time the Centralizing Agent will sell the DIA shares may be less favorable than the prevailing market conditions at the time the relevant CARREFOUR shareholders decide to participate in the Sales Facility.

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