



PUBLICIS GROUPE

PRESS RELEASE

Publicis Groupe liquidity contract concluded with SG Securities Half Year Report

Paris, July 7, 2011- Following Publicis Groupe S.A. (FR0000130577) liquidity contract management by SG Securities (Paris), at June 30, 2011, the liquidity account had the following means:

-17,768 Publicis Groupe shares
-EUR 27,969,161.49

The liquidity account means published by the previous report were as follows:

-0 Publicis Groupe shares
-EUR 28,573,601.16

* * *

About Publicis Groupe

Publicis Groupe [listed on the Euronext Paris Exchange - FR0000130577 - and part of the CAC 40 index] is the world's third largest communications group. With activities spanning 104 countries on five continents, Publicis Groupe employs approximately 49,000 professionals and offers local and international clients a complete range of advertising services through three global networks: Leo Burnett, Publicis, Saatchi & Saatchi, and numerous agencies including Fallon, 49%-owned Bartle Bogle Hegarty, and Kaplan Thaler Group. VivaKi combines digital and media expertise, allowing clients to connect with consumers in a holistic way, with Starcom MediaVest Group and ZenithOptimedia worldwide media networks; and interactive and digital marketing led by Digitas and Razorfish networks. VivaKi develops new services, tools, and next generation digital platforms. Publicis Groupe offers healthcare communications with Publicis Healthcare Communications Group (PHCG, the first global network in healthcare communications). And with MSLGROUP, one of the world's top five PR and Events networks, also provides expertise in corporate and financial communications, public affairs, branding, and social media marketing.

Website: www.publicisgroupe.com | Twitter: @PublicisGroupe | Facebook: www.facebook.com/publicisgroupe

Contacts:

Publicis Groupe

Martine Hue, Investor Relations: + 33 (0)1 44 43 65 00

Peggy Nahmany, Corporate Communication : + 33 (0)1 44 43 72 83