PRESS RELEASE

Investor Relations:

Media:

Lausanne: +41 (0)58 242 4500

New York: +1 (917) 663 2233 Lausanne: +41 (0)58 242 4666



PHILIP MORRIS INTERNATIONAL INC. TO HOST WEBCAST OF 2011 SECOND-QUARTER RESULTS

NEW YORK, July 14, 2011 – Philip Morris International Inc. (NYSE / Euronext Paris: PM) will host a live audio webcast at www.pmi.com on Thursday, July 21, 2011 at 9:00 a.m. ET to discuss 2011 second-quarter results, which will be issued at approximately 7:00 a.m. ET the same day.

During the webcast, Hermann Waldemer, Chief Financial Officer, will discuss the company's 2011 second-quarter results and answer questions from the investment community and news media. The webcast will be in a listen-only mode.

An archived copy of the webcast will be available until 5:00 p.m. ET on Friday, August 19, 2011 at www.pmi.com.

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in approximately 180 countries. In 2010, the company held an estimated 16.0% share of the total international cigarette market outside of the U.S., or 27.6% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.