



PUBLICIS GROUPE

PRESS RELEASE

Publicis Groupe S.A. signs a EUR 1.2 billion multi-currency revolving credit facility

Paris – July 15, 2011 . Publicis Groupe S.A. announced today that on July 13, 2011, the Company signed a new EUR 1,200,000,000 5-year multi-currency revolving credit facility. The Facility will be used for general corporate purposes and will replace the Company's revolving credit facility dated 17 December 2004.

Syndication was launched on June 21, 2011 for EUR 1.0 billion and closed well oversubscribed allowing Publicis Groupe to increase the Facility amount to EUR 1.2 billion.

Under the Facility, Publicis Groupe enhances its liquidity management with respect to liquidity maturity. Publicis Groupe also successfully maintains absence of financial covenant in the Facility reflecting ongoing confidence and support of its banks.

About Publicis Groupe

Publicis Groupe [listed on the Euronext Paris Exchange - FR0000130577 - and part of the CAC 40 index] is the world's third largest communications group. With activities spanning 104 countries on five continents, Publicis Groupe employs approximately 49,000 professionals and offers local and international clients a complete range of advertising services through three global networks: Leo Burnett, Publicis, Saatchi & Saatchi, and numerous agencies including Fallon, 49%-owned Bartle Bogle Hegarty, and Kaplan Thaler Group. VivaKi combines digital and media expertise, allowing clients to connect with consumers in a holistic way, with Starcom MediaVest Group and ZenithOptimedia worldwide media networks; and interactive and digital marketing led by Digitas and Razorfish networks. VivaKi develops new services, tools, and next generation digital platforms. Publicis Groupe offers healthcare communications with Publicis Healthcare Communications Group (PHCG, the first global network in healthcare communications). And with MSLGROUP, one of the world's top five PR and Events networks, also provides expertise in corporate and financial communications, public affairs, branding, and social media marketing.

Website: www.publicisgroupe.com | Twitter: [@PublicisGroupe](https://twitter.com/PublicisGroupe) | Facebook: www.facebook.com/publicisgroupe

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