

NOTICE OF ADJUSTMENT TO THE CONVERSION RATIO OCEANE NEOPOST 3.75% - FR0010814061

Following the dividend payment approved at the annual general meeting of 5 July 2011 (ex-dividend date 11 July 2011), the conversion ratio for the 2015 convertible bonds (OCEANE) has been adjusted in accordance with the terms set out in the securities note registered by the AMF under no. 09-287 on 13 October 2009 (paragraph 4.2.6. b.10).

Conversion ratio before adjustment: 1 share for 1 bond

Adjusted conversion ratio: 1.002 shares for 1 bond

With regard to the article 4.2.7 of the securities Note, if the number of shares so calculated is not a whole number, the Bondholder(s) may request that the following be delivered to them:

- either the whole number of shares immediately below; in this case, the Bondholder will receive a sum equal to the product of the remaining fractional share and the value of the share, equal to the closing price on Euronext Paris (or, in the absence of listing on Euronext Paris, on another regulated market or similar market on which the share is listed) on the trading day preceding the day on which the exercise request for the Conversion/Exchange Right was filed;
- or the whole number of shares immediately above, on the condition that a sum is paid to the Company that is equal to the value of the additional fraction of a share so requested, evaluated on the bases provided for in the preceding paragraph.

In the event that the Bondholder does not specify the option that he or she wishes to use, he or she will be given the whole number of Company shares immediately below in addition to a supplement in cash as described above.

ABOUT NEOPOST

NEOPOST IS THE EUROPEAN LEADER and number two world-wide supplier of mailing solutions. It has a direct presence in 19 countries, with 5,700 employees and annual sales of €966 million in 2010. Its products and services are sold in more than 90 countries, and the Group is a key player in the markets for mailroom equipment and logistics solutions.

Neopost supplies the most technologically advanced solutions for franking, folding/inserting and addressing as well as logistics management and traceability. Neopost also offers a full range of services, including consultancy, maintenance and financing solutions.

Neopost is listed in the A compartment of Euronext Paris.

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