



---

**PRESS RELEASE**

## **Appointments within the AREVA group**

**Paris, July 18, 2011**

**Luc Oursel, Chief Executive Officer, wishes to involve the following persons in supporting the work of the Executive Board:**

**Pierre Aubouin** is appointed Chief Financial and Executive Officer.

**Ruben Lazo** is appointed Chief Commercial and Executive Officer.

**Philippe Vivien** is appointed Senior Executive Vice President, Human Resources.

**Pierre Charreton** is appointed Chief Administrative Officer, General Counsel.

**Benjamin Fremaux** is appointed Senior Executive Vice President, Strategy, Mergers and Acquisitions, Secretary to the Executive Board.

**Michel-Hubert Jamard** is appointed Senior Executive Vice President, Communications.

**Arnaud de Bourayne** is appointed Senior Executive Vice President, Executives Career and Organization.

*All appointments are effective since July 1, 2011, except Pierre Aubouin effective July 18 and Ruben Lazo effective September 1, 2011.*

**In addition, an Executive Secretariat is created, effective starting July 1, 2011 and is in charge of coordinating agendas, active matters and travel. In this regard:**

**Benjamin Fremaux**, Senior Executive Vice President, Strategy, Mergers and Acquisitions, is appointed Secretary to the Executive Board.

**Cécile Maisonneuve**, Vice President, International Prospective, is appointed *Chargée de Mission* to the Chief Executive Officer.

**Régis Haslé**, Vice President, Major Project Performance, is appointed *Chargé de Mission* to the Chief Executive Officer.

---

**Press Office**

Patricia Marie  
Pauline Briand  
Fleur Floquet-Daubigeon  
Maxime Michaut  
T: +33 (0) 1 34 96 12 15  
F: +33 (0) 1 34 96 16 54  
press@areva.com

---

**Investor Relations**

Marie de Scorbiac  
marie.descorbiac@areva.com  
T: +33 (0) 1 34 96 05 97

---



In addition,

**Armand Laferrère** is appointed Senior Vice President, Commercial Development, and serves as Deputy to the Chief Commercial Officer.

**Claude Jaouen** is appointed Senior Executive Vice President of the Reactors & Services Business Group, replacing Philippe Knoche.

**Anne-Marie Choho** is appointed Senior Executive Vice President of Engineering and Projects, replacing Olivier Wantz.

### Biographical elements



**Pierre Aubouin** is a graduate of the ESSEC Business School, and holds a graduate degree in accounting and finance (the DESCF). He began his career with KPMG in 1992 as an auditor. Promoted to manager in 1997, he was responsible for a large portfolio of French and foreign industrial customers, particularly in the high-tech sector. From 2000 to 2006, he was successively consultant, project manager and associate principal for McKinsey & Company in the latter's "corporate finance and strategy", "high tech" and "media" practices. In late 2006, he joined Agence des participations de l'État (APE, the French government shareholding agency) as head of the Aeronautics & Division unit. In 2008, he was appointed division director for Services, Aeronautics and Defense shareholdings. In this context, he was recently a member of the board of directors of Safran, Sogepa and Sogeadé Gérance (EADS holdings), DCNS, Imprimerie Nationale and SNPE.



**Ruben Lazo** holds a degree in Mechanical Engineering from the University of Sao Paulo, a degree in International Management from HEC as well as an Executive Management degree from Harvard Business School. From 1985 through 2004 Ruben worked for Rhone-Poulenc-Rhodia. From 2004 through 2007, he was Vice President Sales and Marketing for AREVA NP and responsible for the Nuclear International Sales and Marketing activities. In 2007 he was Regional Vice President for AREVA T&D Americas region. He was then Senior Vice President for Alstom Grid in charge of the International Sales Organization. Prior to joining AREVA, he worked for Alstom Holdings as Senior Vice President for Central Europe and CIS region.



**Philippe Vivien** has a degree in economics and management and has a post-graduate diploma in Human Resources Management. In 1985, he began his career as assistant for labor issues at Framatome's Chalon/Saint-Marcel plant. In 1992, he was appointed Human Resources Manager for the industrial equipment department. In 1996, he became head of Framatome's Human Resources Department, before becoming Vice President, Human Resources at FCI and a member of the Executive Committee in 1999. He was Vice President for Human Resources and Communication at FCI in 2002. Since January 2004, Philippe Vivien is Executive Vice President, Human resources for the AREVA group.



**Pierre Charreton** holds a law degree from the University of Orleans. He began his career in 1975 as a junior legal advisor in the Pretabail group, a financial leasing company. In 1978, he joined the law firm Fidal as a legal advisor. In 1982, he joined Framatome (now AREVA NP) as a legal advisor and worked notably on mergers and acquisitions, mainly in the connectors business. In 1988, he was appointed secretary general of FCI (then an AREVA subsidiary), a position he held up until 1992 when he was appointed Vice President of Framatome's Legal Department. In 1999, Mr. Charreton took over as head of the Legal Department in the Thales Group. He also sat on the group's Executive Committee. In 2005, he took charge of France Telecom/Orange Group's Legal Department. Since October 2009, he is AREVA Senior Executive Vice President, Corporate Legal Department and Corporate General Counsel.



**Benjamin Fremaux** is a graduate of École Polytechnique and holds the rank of Ingénieur in the Corps des Mines. He began his career in 2006 as head of the Industrial Development and Energy Division of the Languedoc-Roussillon DRIRE (regional department of Industry, Research and the Environment) and was the regional Prefect's program officer for research and economic development. End of 2008, Benjamin Fremaux was appointed technical advisor to the cabinet of the French Minister of Economy, Industry and Employment, first on tax policy and subsequently on sustainable economic development. In February 2011, Benjamin Fremaux became Senior Vice President, Strategy, Mergers and Acquisitions.



**Michel-Hubert Jamard** graduated from the *École Supérieure de Journalisme* of Paris and started his career as a financial journalist. He joined the Alcatel-Alsthom group in 1984, where he was successively head of the Press Office, Vice President of External Relations at head office in Brussels, Deputy Communications Director and Senior Vice President, Corporate Communications. He spent a period of time working as a communications consultant before joining the Vivendi Group in 1997 as Vice President, Communications for Vivendi Water Systems (Veolia Water Systems). He joined COGEMA (now AREVA NC) in February 2000 as Vice President, Communications. In 2004 he became Vice President, Communications for AREVA's nuclear activities and Deputy Communications Director for the group.



**Arnaud de Bourayne** is a graduate of the *École Supérieure d'Electricité*. He spent his whole career in the nuclear power business – mostly within AREVA. He focused mainly on the front-end business, and ran for a time the mining business in North America. He was also president of Eurodif, and therefore also worked in the enrichment business. Prior to moving in 2008 to head up the new commercial entity of AREVA NP, Arnaud de Bourayne was President of AREVA China and very much involved in the Taishan project through to contract signing. Since April 2010, he is Senior Vice President, Executives Career Management.



**Cécile Maisonneuve**, graduate of the *École Normale Supérieure* and the *Institut d'Études politiques de Paris*, began her career in 1997 in the French National Assembly as a staffer (*administrateur des services de l'Assemblée Nationale*), serving successively in the Defense Committee, the Law Committee, and in the Foreign Affairs Committee. She joined AREVA in 2007 in charge of the international meetings of the CEO. Since 2009, as a vice-President, International Agenda and Prospective, she is also in charge of advocacy strategy to international non-governmental organizations. She is a member of the board of AREVA NC and of the AREVA Foundation.



**Régis Haslé** holds an engineering degree from the *École Supérieure de l'Aéronautique et de l'Espace* and an MBA from *Columbia University (New York)*. He joined AREVA in 2009 after an eight-year stint in strategy consulting first at *Corporate Value Associates* and then at the *Boston Consulting Group*. He held the position of *Vice President, Strategic Planning* for one year and half and was appointed *Vice President, Major Projects Performance* in February 2011.



**Armand Laferrère** is a graduate of *ENA* and the *École Normale Supérieure ULM Lettres*. He began his career at the *Court of Auditors in Paris* in 1995. He then became *Senior Auditor* at the *National Audit Office in London* before returning to the *French Court of Auditors* in 1998 as a *Public Auditor*. In 1999, he joined the *Budget Department of the Ministry of Finance* as *Assistant Manager* for internal affairs and local authorities. In 2001, he was appointed *Manager* for *National Education, Youth and Sports*. In 2002, he joined the *Ministry of the Interior, Internal Security and Local Liberties* as *Advisor to the Minister in charge of the budget and administrative reforms*. He joined the AREVA group in 2004 as *head of Strategy and Audit* at AREVA NP and as *Deputy Vice President, Strategy* for the AREVA group. In 2006, he became *President of AREVA Canada* and then *AREVA Russia* in 2009. Since April 2010, Armand Laferrère is *Senior Vice President, Group's Major Projects Offers*, within AREVA's *International & Marketing Department*.





**Claude Jaouen**, a graduate of the *École Centrale de Paris* with a doctorate in engineering, joined SGN in 1980. After 10 years in research and development in various fields of the nuclear fuel cycle and 2 years in international projects, he was named *Director of Engineering and Development* for SGN's Equeurdreville site in 1992 and *Regional Director* in 1995. In 1997, he joined the AREVA NC La Hague site as *Technical Director*, later becoming *Deputy Director* of the site in 2000. Mr. Jaouen was named *Director of Information Systems* at AREVA NC in 2001; those responsibilities were expanded to the AREVA group level in July 2002. In January 2003, Mr. Jaouen was *Executive Vice President* of AREVA NP in charge of the Fuel Sector. He was appointed in November 2006 as *CEO* of SGN and *Vice President* in AREVA, in charge of implementing synergies between the different engineering entities of the Group. He joined the *Reactors Sector* in July 2007, and was appointed *Senior Executive Vice President* of AREVA NP, in charge of the Sector in March 2008. He was appointed in January, 2010 as *Senior Vice President* of the *Reactors & Services Business Group*.



**Anne-Marie Choho** holds a masters degree in *General Engineering* and a *PhD* in *Chemical Engineering*. Anne-Marie started her career with AREVA in France 20 years ago. She spent 3 years as a *research and development engineer*. She then held several engineering positions in France in *nuclear fuel reprocessing, nuclear waste treatment, and mixed oxide (MOX) fuel fabrication projects*. In 1996, Anne-Marie moved to the USA to share her experience in *nuclear high level waste* to help with the *cleanup* of the *US Department of Energy's Hanford site*. She spent 7 years supporting the *Hanford tank waste remediation projects* as *design manager, technology program manager, and field engineering manager*. She also served as *adjunct faculty* at the *Washington State University* for a *nuclear waste vitrification course*. She then became the *engineering manager* of the *MOX Fabrication Facility project, in Charlotte, NC*. In 2006, Anne-Marie moved back to France to become *deputy Senior Vice-President* and then *Senior Vice President for Engineering and Construction* of the *Plants sector* of AREVA NP. In 2010 Anne-Marie was appointed *Engineering and Projects Deputy Senior Vice President*.

### MORE ABOUT

AREVA supplies solutions for power generation with less carbon. Its expertise and unwavering insistence on safety, security, transparency and ethics are setting the standard, and its responsible development is anchored in a process of continuous improvement.

Ranked first in the global nuclear power industry, AREVA's unique integrated offering to utilities covers every stage of the fuel cycle, nuclear reactor design and construction, and related services. The group is also expanding in renewable energies – wind, solar, bioenergies, hydrogen and storage – to be one of the top three in this sector worldwide in 2012.

With these two major offers, AREVA's 48,000 employees are helping to supply ever safer, cleaner and more economical energy to the greatest number of people.