

**PRESS RELEASE**

**2011 FIRST-HALF RESULTS**

Rental revenues: **+9,3%** and  
Funds from operations (FFO<sup>1</sup>) per share: **+11.1%**, above the objective

**First half of the year also characterized by**  
7 "Esprit Voisin" development projects completed  
Euro 84 million of asset sales under promises to sell  
2 active partnerships: Union Investment and GreenYellow

**2011 objective raised: growth in FFO per share equal to +7% or more**

**The first half of the year was characterized by robust growth in the main performance indicators:**

- Rental revenues up **+9.3%** at **Euro 79.2 million** and organic growth in invoiced rents of **+3.1%**
- Funds from operations (FFO) of **Euro 70.1 million**, equal to Euro 0.76 per share, up **+11.1%**<sup>2</sup>
- Total cash flow of **Euro 70.3 million**, equal to Euro 0.77 per share, up **+9.1%**<sup>2</sup>

**An active first half of the year:**

- 25 projects in progress, 7 "Esprit Voisin" developments completed in the first half of 2011 and another 7 due to be completed in the second half of 2011
- Brisk momentum in letting activities: **198 leases signed** in the first half of 2011 (compared with 172 in the first half of 2010)
- Launch of a **partnership with Union Investment**<sup>3</sup>, a German fund manager that is highly active in the real estate market, with a view to creating a fund of mature retail properties
- Start of operation of GreenYellow photovoltaic power generators at 17 of our shopping centers
- **A second program of disposals of mature properties has been launched:** promises to sell were signed during the first half of 2011 representing a total of Euro 84 million (including transfer taxes), equal to around 3% of the value of the portfolio as at June 30, 2011, including transfer taxes

**The portfolio increased in value during the first half of the year as a result of the combined effect of growth in rental income, changes in the scope of consolidation and a slight reduction in capitalization rates**

- Mercialys's portfolio is worth **Euro 2,642.1 million**<sup>4</sup>, an increase of **+2.9% over six months**
- The average yield based on appraisals is **5.8%**, stable relative to December 31, 2010 (-5 bp)
- Net asset value (NAV)<sup>5</sup> equal to **Euro 28.91 per share**, up **+1.8%** over six months.

At its meeting of July 25, 2011, Mercialys's Board of Directors decided to pay an **interim dividend of Euro 0.54 per share on September 29, 2011.**

<sup>1</sup> Net income, Group share before depreciation and capital gains on asset sales

<sup>2</sup> Calculation based on the weighted number of shares outstanding on a fully diluted basis at end-June

<sup>3</sup> Union Investment is a German investment company specializing in open-ended real estate funds for institutional or private investors. It manages around Euro 19 billion of real estate assets via six funds.

<sup>4</sup> Portfolio value including transfer taxes

<sup>5</sup> Replacement NAV (including transfer taxes)

On the basis of the results achieved in the first half of the year and taking account of visibility on the Company's performance in the second half of the year, **Mercialys's Management has raised its growth objective for 2011: Growth in funds from operations (FFO) per share equal to +7% or more** relative to 2010.

*"We achieved robust operating and financial results during the first half of the year. A total of 14 "Esprit Voisin" development projects are due to be completed this year, twice 2010 number. At the same time, we are continuing with our program of selling mature properties to long-term institutional investors and have already secured the sale of properties representing around 3% of the value of the portfolio. This process of asset rotation coupled with the implementation of the "Esprit Voisin" program has allowed us to boost the momentum of our portfolio and strengthen the commercial power of our sites.*

*This strategy is accompanied by a number of entrepreneurial initiatives by our teams that also allow us to seize new opportunities"* commented Jacques Ehrmann, Chairman and Chief Executive Officer of Mercialys.

*"We are entering the second half of 2011 with greater visibility, allowing us to raise our growth targets. We expect growth in funds from operations (FFO) per share equal to +7% or more compared with +5% announced previously."*

### FIRST-HALF 2011 RESULTS\*

<i>Euro thousands</i>	June 30, 2010	June 30, 2011	% change 2011/2010	% change like-for-like
<b>Invoiced rents</b>	<b>70,547</b>	<b>75,583</b>	<b>+7.1%</b>	<b>+3.1%</b>
Rental revenues	72,390	79,154	+9.3%	
Net rental income	68,697	74,392	+8.3%	
Net structural costs <sup>6</sup>	-5,637	-4,157		
Other current operating income and expenses	-17	-43		
Net financial items	33	724		
Tax	-1	-768		
Minority interests	-27	-14		
<b>Funds from operations (FFO)</b>	<b>63,047</b>	<b>70,135</b>	<b>+11.2%</b>	
Depreciation and amortization	-12,141	-14,348		
Other non-recurring operating income and expense	-	-499		
Depreciation and capital gains attributable to minorities	-4	-6		
<b>Net income, Group share</b>	<b>50,902</b>	<b>55,281</b>	<b>+8.6%</b>	
<b>Total cash flow</b>	<b>64,391</b>	<b>70,340</b>	<b>+9.2%</b>	
<b>Per share data (euros per share)</b>				
Diluted EPS	0.55	<b>0.60</b>	<b>+8.5%</b>	
Diluted funds from operations	0.69	<b>0.76</b>	<b>+11.1%</b>	
Diluted total cash flow	0.70	<b>0.77</b>	<b>+9.1%</b>	

\*A limited review of these financial statements was performed by the Statutory Auditors. The statutory auditors' report on the half-year consolidated financial statements is finalized.

<sup>6</sup> Net of fees billed

---

**Valuation of properties**

---

	December 31, 2010	June 30, 2011	% change over 6 months	% change like-for-like
Total portfolio value incl. transfer taxes (in millions of euros)	2,566.6	2,642.1	+2.9%	+1.8%
Net asset value (in euros per share) (Replacement NAV)	28.39	28.91	+1.8%	
Net asset value (in euros per share) (Liquidation NAV)	26.89	27.37	+1.8%	

---

\* \*  
\*

This press release is available on the [www.mercialys.com](http://www.mercialys.com) website

Next publications and events:

- July 26, 2011 (2.00pm) Financial Information Meeting

**Analyst/investor relations:**

Marie-Flore Bachelier  
Tel: + 33(0)1 53 65 64 44

**Press relations:**

Image7: Isabelle de Segonzac  
Tel: + 33(0)1 53 70 74 85  
[isegonzac@image7.fr](mailto:isegonzac@image7.fr)

**About Mercialys**

Mercialys is one of France's leading real estate companies, solely active in retail property. Rental revenue in 2010 came to Euro 149.5 million and net income, Group share, to Euro 133.5 million.

It owns 130 properties with an estimated value of Euro 2.6 billion (including transfer taxes) at June 30, 2011. Mercialys has benefited from "SIIC" tax status (REIT) since November 1, 2005 and has been listed on compartment A of Euronext Paris, symbol *MERY*, since its initial public offering on October 12, 2005. The number of outstanding shares was 92,010,013 as of June 30, 2011 and 92,000,788 as of December 31, 2010.

**CAUTIONARY STATEMENT**

*This press release contains forward-looking statements about future events, trends, projects or targets.*

*These forward-looking statements are subject to identified and unidentified risks and uncertainties that could cause actual results to differ materially from the results anticipated in the forward-looking statements. Please refer to the Mercialys shelf registration document available at [www.mercialys.com](http://www.mercialys.com) for the year to December 31, 2010 for more details regarding certain factors, risks and uncertainties that could affect Mercialys's business.*

*Mercialys makes no undertaking in any form to publish updates or adjustments to these forward-looking statements, nor to report new information, new future events or any other circumstance that might cause these statements to be revised.*

# Business report

## Accounting rules and methods

In accordance with EU regulation 1606/2002 of July 19, 2002 on international accounting standards, the consolidated financial statements for the period to June 30, 2011 have been prepared under IAS/IFRS ("IFRS") as applicable at this date and as approved by the European Union at the balance sheet date. The consolidated half-year financial statements have been prepared in accordance with IAS 34 ("Interim financial reporting").

The consolidated half-year financial statements, presented in summary form, do not contain all of the information and notes provided in the full-year financial statements. They should therefore be read in parallel with the Group's consolidated financial statements to December 31, 2010.

## 1. Financial statements

### 1.1 Consolidated income statement

For the period to June 30, 2011 (six months) and to June 30, 2010 (six months)

<b>(in thousands of euros)</b>	<b>From January 1 to June 30, 2011*</b>	<b>From January 1 to June 30, 2010*</b>
<b>Rental revenues</b>	<b>79,154</b>	<b>72,390</b>
Non-recovered property taxes	-22	-122
Non-recovered service charges	-2,027	-1,636
Property operating expenses	-2,713	-1,935
<b>Net rental income</b>	<b>74,392</b>	<b>68,697</b>
Management, administration and other activities income	4,279	1,446
Other expenses	-3,559	-2,592
Depreciation and amortization	-14,348	-12,141
Allowance for provisions for liabilities and charges	9	-12
Staff costs	-4,886	-4,479
Other operating income and expenses	-542	-17
<b>Operating income</b>	<b>55,345</b>	<b>50,902</b>
Revenues from cash and cash equivalents	360	170
Cost of debt, gross	-158	-111
<b>Cost of debt, net</b>	<b>202</b>	<b>59</b>
Other financial income and expense	522	-26
<b>Net financial income</b>	<b>724</b>	<b>33</b>
Tax	-768	-1
<b>Net income</b>	<b>55,301</b>	<b>50,934</b>
Attributable to minority interests	-20	-32
Attributable to Group equity holders	<b>55,281</b>	<b>50,902</b>
<hr/> <b>Earnings per share (in euros) (1)</b> <hr/>		
Basic earnings per share attributable to Group equity holders	0.60	0.55
Diluted earnings per share attributable to Group equity holders	0.60	0.55

(\*) A limited review of these financial statements was performed by the Statutory Auditors

(1) Based on the weighted average number of outstanding shares over the period adjusted for treasury shares:

> Weighted average number of shares (non-diluted) at June 30, 2011 = 91,854,792 shares

> Weighted average number of shares (fully diluted) at June 30, 2011 = 91,912,175 shares

## 1.2 Consolidated balance sheet

### ASSETS

(in thousands of euros)	June 30, 2011*	Dec 31, 2010
Intangible assets	44	21
Property, plant and equipment other than investment property	666	714
Investment property	1,538,944	1,604,279
Other non-current assets	12,184	11,738
Deferred tax assets	31	222
<b>Total non-current assets</b>	<b>1,551,869</b>	<b>1,616,974</b>
Trade receivables	14,026	16,381
Other receivables	19,189	24,488
Casino SA current account	43,756	68,209
Cash and cash equivalents	1,331	9,156
Investment property held for sale	78,564	-
<b>Current assets</b>	<b>156,866</b>	<b>118,234</b>
<b>TOTAL ASSETS</b>	<b>1,708,736</b>	<b>1,735,208</b>

### EQUITY AND LIABILITIES

(in thousands of euros)	June 30, 2011*	Dec 31, 2010
Share capital	92,010	92,001
Reserves related to share capital	1,424,546	1,424,363
Consolidated reserves	61,225	43,390
Net income attributable to the Group	55,281	133,540
Interim dividend payments	-	(45,915)
Equity attributable to Group	1,633,062	1,647,379
Minority interests	464	727
<b>Total equity</b>	<b>1,633,526</b>	<b>1,648,106</b>
Non-current provisions	204	209
Non-current financial liabilities	8,469	9,619
Deposits and guarantees	23,639	23,108
Non-current tax liabilities and deferred tax liabilities	311	223
<b>Non-current liabilities</b>	<b>32,622</b>	<b>33,159</b>
Trade payables	6,194	9,171
Current financial liabilities	3,466	2,833
Short-term provisions	704	891
Other current payables	30,948	40,418
Current tax liabilities	1,276	631
<b>Current liabilities</b>	<b>42,588</b>	<b>53,944</b>
<b>Total equity and liabilities</b>	<b>1,708,736</b>	<b>1,735,208</b>

(\*) A limited review of these financial statements was performed by the Statutory Auditors

### 1.3 Consolidated cash flow statement

(in thousands of euros)	June 30, 2011*	June 30, 2010*
Net income attributable to the Group	55,281	50,902
Net income attributable to minority interests	20	32
<b>Net income from consolidated companies</b>	<b>55,301</b>	<b>50,934</b>
Depreciation, amortization, impairment allowances and provisions net of reversals	14,164	12,151
Income and charges relating to stock options and similar	225	329
Other income and charges (1)	589	980
<b>Depreciation, amortization, impairment allowances and other non-cash items</b>	<b>14,977</b>	<b>13,460</b>
Income from asset sales	61	-2
<b>Cash flow</b>	<b>70,340</b>	<b>64,391</b>
Cost of net debt (excluding changes in fair value and depreciation)	-202	-59
Tax charge (including deferred tax)	768	1
<b>Cash flow before cost of net debt and tax</b>	<b>70,905</b>	<b>64,333</b>
Tax payments	-8	570
Change in working capital requirement relating to operations excluding deposits and guarantees (2)	3,699	-7,982
Change in deposits and guarantees	531	493
<b>Net cash flow from operating activities</b>	<b>75,126</b>	<b>57,414</b>
Cash payments on acquisition of investment property and other fixed assets	-37,675	-18,175
Cash payments on acquisition of financial assets	-1	-
Cash receipts on disposal of investment property and other assets	696	19
Cash receipts on disposal of non-current financial assets	5	5
Impact of changes in the scope of consolidation with change of ownership (3)	-	-4,433
<b>Net cash flow from investing activities</b>	<b>-36,975</b>	<b>-22,584</b>
Dividend payments to shareholders	-69,826	-51,380
Dividend payments to minority interests	-285	-8
Capital increase or decrease (parent company) (4)	189	-440
Changes in treasury shares	-193	-18
Reduction in financial liabilities	-1,103	-1,176
Net cost of debt	202	59
<b>Net cash flow from financing activities</b>	<b>-71,016</b>	<b>-52,963</b>
<b>Change in cash position</b>	<b>-32,865</b>	<b>-18,132</b>
Opening cash position	76,356	67,858
Closing cash position	43,492	49,727
<b>Closing cash position</b>		
. <i>Casino SA current account</i>	43,756	50,230
. <i>Cash on balance sheet</i>	1,331	479
. <i>Bank facilities</i>	-1,595	-982

(\*) A limited review of these financial statements was performed by the Statutory Auditors

(1) Other income and charges comprise primarily:

• discounting adjustments to construction leases	(305)	(417)
• lease rights received and spread out over the term of the lease	+436	+1,357

(2) The change in working capital requirement breaks down as follows:

Trade receivables	2,355	(2,391)
Trade payables	(2,980)	(2,230)
Other receivables and payables	4,323	(3,361)

(3) In the first half of 2010, the Group proceeded with the payment of GM Geispolsheim shares acquired at the end of 2009 in the amount of Euro 4,433 thousand.

(4) In the first half of 2011, Mercialis carried out a Euro 189 thousand capital increase resulting from the exercise of stock options plans that had been allocated to employees of the Company. During the first half of 2009, the dividend payments financed through the issuing of shares had no impact on this cash flow statement except the impact of expenses related to the transaction. Only costs relating to the transaction had an impact on the cash flow statement. Additional costs of Euro 440 thousand were paid during the first half of 2010.

## 2. Review of activity and consolidated results

### 2.1 Invoiced rents, rental revenues and net rental income

Rental revenues mainly comprise **rent invoiced** by the Company plus a smaller contribution from lease rights paid by some tenants in addition to rent.

During the first half of 2011, invoiced rents came to Euro 75.6 million compared with Euro 70.5 million over the same period in 2010, representing an increase of **+7.1%**.

(in millions of euros)	06/2011	06/2010
Invoiced rents	75,583	70,547
Lease rights	3,571	1,842
<b>Rental revenues</b>	<b>79,154</b>	<b>72,390</b>
Non-recovered service charges and property taxes	-2,049	-1,758
Property operating expenses	-2,713	-1,935
<b>Net rental income</b>	<b>74,392</b>	<b>68,697</b>

The first half of the year was characterised by:

- continuing robust organic growth in invoiced rents: **+3.1 points** (including indexation<sup>7</sup>: +0.5 point), ie Euro +2.2 million;
- the impact of the completion of "Esprit Voisin" development projects and the inclusion in the portfolio of the Caserne de Bonne shopping center at the end of 2010: impact of **+8.8 points** on growth in invoiced rents (Euro +6.2 million);
- the effect of asset sales carried out at the end of 2010<sup>8</sup> reducing the rental base: **-5.5 points** (Euro -3.9 million)

In addition to these factors, the Group benefited from a non-recurring positive impact of +0.7 point (Euro +0.5 million) relating mainly to the cancellation of exceptional support measures for which provisions were set aside for certain shopping centers and that have not been billed to tenants.

**Rental revenues** also include lease rights paid by tenants upon signing a new lease and despecialization indemnities paid by tenants that change their business activity during the course of the lease.

At June 30, 2011, rental revenues rose by **+9.3%** compared with the first half of 2010.

**Lease rights and despecialization indemnities** received during the first half of 2011 amounted to Euro 4.0 million, up from Euro 3.2 million in the first half of 2010, breaking down as follows:

- Euro 1.4 million in lease rights relating to ordinary reletting activities (compared with Euro 1.6 million in the first half of 2010);
- Euro 2.6 million in lease rights relating to the letting of the Nîmes, Geispolsheim, Marseille La Valentine (phase 1) and Ajaccio extension/redevelopment programs completed during the first half of 2011 (compared with Euro 1.6 million in the first half of 2010 relating to lettings of the Besançon La Faille, Brest, Castres and Fontaine Les Dijon extension/redevelopment programs completed during the first half of 2010).

After the impact of deferrals required under IFRS (deferring of lease rights over the firm period of the lease), lease rights and despecialization indemnities recognized as rental revenues in the first half of 2011 amounted to Euro 3.6 million, an increase of +94% compared with Euro 1.8 million in the first half of 2010.

<sup>7</sup> In 2011, for the majority of leases, rents were indexed either to the change in the construction cost index (CCI) or to the change in the retail rent index (ILC) between the second quarter of 2009 and the second quarter of 2010 (respectively +1.27% and -0.22%).

<sup>8</sup> See press release on 2010 results published on January 17, 2011.

## Net rental income

Net rental income consists of rental revenues less costs directly allocated to real estate assets. These costs include property taxes and service charges that are not rebilled to tenants, together with property operating expenses, which mainly comprise fees paid to the property manager that are not rebilled and various charges relating directly to the operation of sites.

Costs included in the calculation of net rental income came to Euro 4.8 million in the first half of 2011 compared with Euro 3.7 million in the first half of 2010, a growth primarily due to the increase in unrecovered expenses relating to properties becoming vacant in 2010, the full impact of which was seen in the first half of 2011, and provisions booked for doubtful receivables.

The non-recovered property operating expenses/invoiced rents ratio stood at 6.3% in the first half of 2011 compared with 5.2% in the first half of 2010.

On this basis, net rental income grew by **+8.3%** to Euro 74.4 million in the first half of 2011 compared with Euro 68.7 million in the first half of 2010.

## 2.2 Main management indicators:

Mercialys's management indicators remained relatively stable in the first half of 2011.

➤ The activity of reletting, renewal and letting of new properties was robust in the first half of 2011, with 198 leases signed (compared with 172 in the first half of 2010):

- 127 in respect of renewals and relets (compared with 107 leases signed in the first half of 2010); and
- 71 in respect of new properties under development (compared with 65 leases signed in the first half of 2010).

➤ The recovery rate of invoiced rents remained high: 97.9% of rents and rental charges invoiced over 12 months were received by June 30, 2011 (compared with 98.0% by December 31, 2010).

➤ The number of defaults during the first half of the year remained low, with 9 liquidations over the period (out of a portfolio of 2,699 leases).

In addition, 4 units affected by liquidation were relet over the period.

➤ The vacancy rate remained low.

The total vacancy rate<sup>9</sup> remained stable at 2.7% at June 30, 2011 (compared with 2.6% as at December 31, 2010):

- The current vacancy rate - which excludes "strategic" vacancies designed to facilitate redevelopment plans scheduled under the "Esprit Voisin" program - stood at 2.4% at June 30, 2011, compared with 2.1% at December 31, 2010. This increase was due to vacant properties on the completion of "Esprit Voisin" development projects being included in the current vacancy rate;
- The strategic vacancy rate was 0.3% (compared with 0.5% at December 31, 2010), down as a result of the letting of newly completed developments.

➤ The occupancy cost ratio<sup>10</sup> for tenants stood at 9.1% at June 30, 2011, compared with 8.9% at December 31, 2010, which is still fairly moderate compared with Mercialis's peers.

➤ Mercialis has a significant stock of expired leases to work on. This is due to ongoing negotiations, disputes (some negotiations result in a hearing by a rents tribunal), lease renewal refusals with payment of eviction compensation, global negotiations by retailers, tactical delays etc.

---

<sup>9</sup> [Rental value of vacant units/(annualized guaranteed minimum rent on occupied units + rental value of vacant units)]

<sup>10</sup> Ratio of the rent and charges paid by a retailer to sales (rent + charges gross of taxes/sales gross of taxes)



Lease expiry schedule		Guaranteed minimum	% of leases expiring/
		rent (in millions of euros)	Guaranteed minimum rent
Expired at June 30, 2011	353 leases	12.4	8.5%
2011 (to expire)	260 leases	9.3	6.4%
2012	253 leases	14.7	10.1%
2013	153 leases	6.7	4.6%
2014	141 leases	8.0	5.5%
2015	211 leases	10.1	6.9%
2016	270 leases	13.4	9.2%
2017	156 leases	8.1	5.5%
2018	261 leases	17.0	11.6%
2019	163 leases	8.5	5.8%
2020	317 leases	27.2	18.6%
2021	95 leases	5.4	3.7%
Beyond	66 leases	5.0	3.4%
<b>Total</b>	<b>2,699 leases</b>	<b>145.7</b>	<b>100.0%</b>

► Rents received by Mercialys come from a very wide range of retailers. With the exception of Cafétérias Casino (7%), other Casino brands <sup>11</sup> (11%) and Feu Vert (3%), no tenant represents more than 2% of total rental revenues.

The table below shows a breakdown of rents between national and local brands on an annualized basis:

	Number of leases	GMR* + annual variable	June 30, 2011	Dec 31, 2010
		June 30, 2011 (in millions of euros)	June 30, 2011 %	Dec 31, 2010 %
National brands <sup>12</sup>	1,618	88.4	61%	63%
Local brands	872	30.0	21%	18%
Cafétérias Casino / Self-service restaurants	93	11.3	8%	8%
Other Casino Group brands	116	16.1	11%	11%
<i>including 5 hyper/supermarkets acquired in H1 2009</i>	5	7.9	5%	6%
<b>Total</b>	<b>2,699</b>	<b>145.7</b>	<b>100%</b>	<b>100%</b>

\*GMR = Guaranteed minimum rent

Breakdown of rental income by business sector	June 30, 2011	Dec 31, 2010
% of rental income		
Personal items	30.6%	30.8%
Food and catering	13.8%	13.7%
Household equipment	11.3%	11.3%
Beauty and health	12.9%	12.7%
Culture, gifts and leisure	14.2%	13.3%
Services	5.1%	5.3%
Large food stores	12.1%	12.9%
<b>Total</b>	<b>100%</b>	<b>100%</b>

<sup>11</sup> Includes rents from five hypermarkets and supermarkets acquired as part of the contribution of assets in the first half of 2009.

<sup>12</sup> Includes rents from 10 hypermarkets acquired as part of the contribution of assets in the first half of 2009 to be converted into small stores (Casino rental guarantee until the end of redevelopment works).

The structure of rental revenue as at June 30, 2011 confirmed the dominant share, in terms of rent, of leases with a variable element:

	Number of leases	Annual rental income (in millions of euros)	As a %
Leases with variable component	1,440	88.3	60%
<i>- of which guaranteed minimum rent</i>		86.6	59%
<i>- of which variable rent</i>		1.7	1%
Leases without variable component	1,259	57.4	39%
<b>Total</b>	<b>2,699</b>	<b>145.7</b>	<b>100%</b>

## 2.3 Management revenues, operating costs and operating income

### Management, administration and other activities income

Management, administration and other activities income comprises primarily fees charged in respect of services provided by certain Mercialys staff - whether within the framework of advisory services provided by the dedicated "Esprit Voisin" team, which works on a cross-functional basis for Mercialys and the Casino Group, or within the framework of shopping center management services provided by teams - as well as letting and advisory fees relating to specific transactions for third parties.

Fees charged increased sharply in the first half of 2011 to Euro 4.3 million compared with Euro 1.5 million in the first half of 2010.

The first half of the year benefited from the development of the services for third parties business. Mercialys recognized Euro 2.0 million during the first half of the year in respect of advisory fees received within the framework of the creation of a fund of mature retail properties with its partner Union Investment (see Section 3.1, Investment outlook).

### Staff costs

Staff costs include all costs relating to Mercialys's executive and management teams, which consisted of a total of 77 people at June 30, 2011 (compared with 65 at June 30, 2010 and 67 at December 31, 2010).

In parallel with the development of its own activity and third-party activities, staff costs increased by +9.1% in the first half of the year as a result of the recruitment of new employees in 2010 and 2011, with 10 new arrivals during the first half of 2011 to bolster the shopping center marketing, operating and shopping centers management teams, in particular in relation to roll-out of the "Esprit Voisin" program.

As a result, staff costs amounted to Euro 4.9 million, compared with Euro 4.5 million during the first half of 2010.

A portion of staff costs are charged back to the Casino Group as part of the advisory services provided by the team dedicated to the "Esprit Voisin" program, which works on a cross-functional basis for Mercialys and the Casino Group, or as part of the shopping center management services provided by Mercialys's teams.

### Other expenses

Other expenses mainly comprise structural costs. Structural costs include primarily investor relations costs, directors' fees, corporate communication costs, marketing surveys costs, fees paid to the Casino Group for services covered by the Services Agreement (accounting, financial management, human resources, management, IT), professional fees (Statutory Auditors, consulting, research) and real estate asset appraisal fees.

These costs amounted to Euro 3.6 million during the first half of 2011 compared with Euro 2.6 million during the first half of 2010, up +37%, mainly as a result of the increase in running and travel costs in relation to the year-on-year increase in the number of employees (12 new employees since June 30, 2010) and the increase in communication costs in relation to the ramp-up of business momentum.

## Operating income

Operating income came to Euro 55.3 million in the first half of 2011, compared with Euro 50.9 million in the first half of 2010, up +8.7%.

The ratio of EBITDA<sup>13</sup> to rental revenues was 89% over six months compared with 87% at June 30, 2010.

## 2.4 Net financial items, tax, net income and FFO

### Net financial items

Net financial items include:

- as expenses: financial expenses relating to finance leases, representing Euro 6.1 million outstanding at June 30, 2011 concerning two sites - Tours La Riche and Port Toga - as well as financial interest relating to the loan taken out by SCI Geispolsheim to finance extension works on the site equal to Mercialys's stake in SCI Geispolsheim (50%);
- as income: interest income on cash generated in the course of operations, deposits from tenants and Mercialys's cash balances, as well as dividends from equity investments.

At June 30, 2011, Mercialys had a positive cash position of Euro 43.5 million compared with Euro 76.4 million at December 31, 2010.

Net financial income for the first half of 2011 totaled Euro 0.7 million compared with Euro 0.03 million in the first half of 2010. This positive change is mainly due to dividends of Euro 0.5 million paid by GreenYellow, in which Mercialys holds a 5.25% stake. Green Yellow develops primarily photovoltaic power plants on roofs and car parks at Mercialys sites.

Net financial items were also favorably impacted by the increase in interest on cash and cash equivalents in relation to the increase in average outstanding cash and cash equivalents over 12 months.

### Tax

The tax regime for French "SIIC" (REIT) companies exempts them from paying tax on their income from real estate activities provided that at least 85% of net income from rental activities and 50% of gains on the disposal of real estate assets are distributed to shareholders.

The tax charge recorded in the income statement corresponds to taxation of services activities for third parties and interest on cash and cash equivalents less a share of the Company's central costs allocated to its taxable income.

The tax charge for the first half of 2011 came to Euro 0.8 million compared with a near-zero charge in the first half of 2010. This increase relates primarily to the development of services for third parties and associated fees received in the first half of 2011.

### Net income

Minority interests were not significant.

During the first half of 2011, net income and net income attributable to the Group rose by +8.6% to Euro 55.3 million from Euro 50.9 million in the first half of 2010.

### Funds from operations (FFO)

During the first half of 2011, funds from operations - which correspond to net income adjusted from depreciation and capital gains - came to Euro 70.1 million, equal to an amount of Euro 0.76 per share<sup>14</sup>, compared with Euro 63.0 million in the first half of 2010, equal to an amount of Euro 0.69 per share<sup>14</sup>. This represents an increase in funds from operations per share of +11.1%.

---

<sup>13</sup> Earnings Before Interest, Tax, Depreciation and Amortization

<sup>14</sup> Calculation based on the weighted number of shares outstanding on a fully diluted basis at end-June

## 2.5 Cash flow

Cash flow is calculated by adding back depreciation, amortization and impairment charges and other non-cash items to net income.

Over the first half of 2011, cash flow rose +9.2% to Euro 70.3 million compared with Euro 64.4 million in the equivalent period of 2010.

## 2.6 Number of shares outstanding

	2008	2009	2010	June 30, 2011
Number of shares outstanding				
.At January 1	75,149,959	75,149,959	91,968,488	92,000,788
.At June 30	75,149,959	90,537,634	91,968,488	92,010,013
.At December 31	75,149,959	91,968,468	92,000,788	
Average number of shares outstanding	75,149,959	85,483,530	91,968,488	92,001,980
<b>Average number of shares (basic)</b>	<b>75,073,134</b>	<b>85,360,007</b>	<b>91,744,726</b>	<b>91,854,792</b>
<b>Average number of shares (diluted)</b>	<b>75,111,591</b>	<b>85,420,434</b>	<b>91,824,913</b>	<b>91,912,175</b>

## 2.7 Balance sheet structure

The Group had cash of Euro 43.5 million at June 30, 2011, compared with Euro 76.4 million at December 31, 2010. After deducting financial liabilities, net cash stood at Euro 33.2 million at June 30, 2011, compared with Euro 64.9 at December 31, 2010.

Consolidated shareholders' equity was Euro 1,633.5 million at June 30, 2011, compared with Euro 1,648.1 million at December 31, 2010.

The main changes affecting consolidated shareholders' equity during the first half of year were as follows:

- Payment of the final dividend in respect of the 2010 financial year: Euro -69.8 million
- Net income for the first half of 2011: Euro +55.3 million

The 2010 final dividend paid on May 5, 2011, amounted to Euro 0.76 per share, representing a total dividend payout of Euro 69.8 million paid entirely in cash.

As a reminder, the dividend paid in respect of the 2010 financial year was Euro 1.26 per share and included Euro 0.17 relating to capital gains on asset sales carried out in 2010. Minus this amount, the current dividend paid in respect of 2010 therefore comes to Euro 1.09 per share.

On July 25, 2011, the Board of Directors decided to pay an interim dividend for 2011 of **Euro 0.54 per share**, payable in September 29, 2011.

## 2.8 Changes in the scope of consolidation and valuation of the asset portfolio

### Completions under the "Esprit Voisin" program

The "Esprit Voisin" program concerns the expansion and redevelopment of Mercialys's shopping center portfolio. It is about putting the Company's shopping centers in harmony with the spirit of the Group and its culture of proximity by developing the "Esprit Voisin" theme, seizing all opportunities for architectural value creation (renovations, redevelopment, extensions).

The project entered its active phase in 2008 with the completion of the first developments.

The "Esprit Voisin" program took a major step in the first half of 2009 with Mercialys's acquisition from Casino of a portfolio of 25 "Esprit Voisin" projects for close to Euro 334 million. These development projects - acquired on an off-plan basis - constitute redevelopments and/or extensions to be completed gradually, including three in the first half of 2011.

The "Esprit Voisin" program entered a more intensive phase in 2010 with seven completions.

The implementation of "Esprit Voisin" development projects continued at a brisk rate in the first half of 2011, with seven completions during the first half of the year:

- At the Nîmes, Marseille La Valentine (phase 1) and Montauban sites, new stores were developed on space acquired from the attached hypermarket.
- The Geispolsheim, Ajaccio and Sables d'Olonne sites benefited from extensions to their shopping malls, strengthening the sites' commercial power.
- In Annecy, four mid-size stores were added to the site, which underwent the development of an extension in 2010 following the creation of an adjacent retail park in 2007.

Note that the Geispolsheim extension was developed within the framework of a partnership set up in 2008 between Mercialys and Union des Coopérateurs d'Alsace (Coop d'Alsace). Since the end of 2009, the two companies have owned the existing shopping mall via an equally-owned SCI real estate investment company. In spring 2010, they started working on the development of an extension to the shopping mall, accompanied by the full renovation of the existing space. The transformation of this symbolic site in Strasbourg was led by Mercialys's asset management teams and therefore benefited from the Company's expertise in redevelopment and extension projects developed as part of the "Esprit Voisin" program.

A total of 78 new stores were opened or are due to open (including the completion of Marseille La Valentine phase 2 expected in August 2011), representing a full-year rental value of Euro 5.5 million and a newly created, redeveloped and/or renovated GLA of 45,600 m<sup>2</sup>.

### **Appraisal valuations and changes in the scope of consolidation**

In addition to the completion of three "Esprit Voisin" development projects acquired in 2009 on an off-plan basis and the completion of the Geispolsheim and Ajaccio shopping mall extensions, two new properties were added to the portfolio during the first half of 2011 representing a total of Euro 9.4 million (gross acquisition value):

- hypermarket area at the Nîmes site redeveloped into new stores: Euro 7.3 million;
- rights to construction leases relating to four midsize stores developed at the Annecy site: Euro 2.1 million.

At June 30, 2011, Atis Real, Catella, Icade and Galtier updated their valuation of Mercialys's portfolio:

- Atis Real conducted the appraisal of hypermarkets, i.e. 93 sites, based on an update of the appraisals conducted at December 31, 2010, except for seven sites that were subject to an appraisal on the basis of a site visit in the first half of 2011;
- Catella conducted the appraisal of supermarkets, i.e. 14 sites, based on an update of the appraisals conducted at December 31, 2010, except for one site that was subject to an appraisal on the basis of a site visit;
- Icade conducted the appraisal of a site in the Paris region on the basis of a site visit;
- Galtier conducted the appraisal of Mercialys's other assets, i.e. 21 sites, based on an update of the appraisals conducted at December 31, 2010.

Sites acquired during the first half of 2011 were valued as follows:

- ✓ The extension acquired in Nîmes was valued by Atis Real by means of inclusion in the overall valuation of the site.
- ✓ The mid-size stores in Annecy were valued at their purchase value by Mercialys.

In addition, the Caserne de Bonne site in Grenoble was valued at its acquisition price, pending the completion of all of the developed space.

On the basis of these appraisals, the portfolio was valued at Euro 2,642.1 million including transfer taxes at June 30, 2011, compared with Euro 2,566.6 million at December 31, 2010. This represents an increase of Euro +75 million in the value of the portfolio including transfer taxes over the last six months.

The value of the portfolio therefore rose by +2.9% over six months (+1.8% like-for-like) as a result of:

- an increase in rents on a like-for-like basis: Euro +27 million;
- the impact of the -5bp contraction in the average capitalization rate based on appraisals between December 31, 2010 and June 30, 2011: Euro +20 million;
- the inclusion of acquisitions made in the first half of the year: Euro +28 million.

The average capitalization rate based on appraisals was 5.8% at June 30, 2011, stable relative to December 31, 2010.

	Average capitalization rate** June 30, 2011	Average capitalization rate** Dec 31, 2010	Average capitalization rate** June 30, 2010
Large regional shopping centers	5.4%	5.5%	5.6%
Neighborhood shopping centers	6.5%	6.4%	6.5%
Total portfolio *	5.8%	5.8%	6.0%

\* Including other assets (large food stores, large specialty stores, independent cafeterias and other individual sites)

\*\* Including extensions in progress acquired in 2009

The following table gives the breakdown of market value and gross leasable area (GLA) by type of asset at June 30, 2011, as well as the corresponding appraised net rental income:

Type of property	Number of assets at June 30, 2011	Appraisal value		Gross leasable area		Appraised net rental income	
		at June 30, 2011 inc. TT (€ million)	(%)	at June 30, 2011 (m <sup>2</sup> )	(%)	(€ million)	(%)
Large regional shopping centers	31	1,772.6	67%	408,500	55%	95.4	62%
Neighborhood shopping centers	61	717.5	27%	250,500	34%	46.4	30%
Large food stores	2	2.4	0%	7,300	1%	0.1	0%
Large specialty stores	5	28.3	1%	17,900	2%	1.9	1%
Independent cafeterias	16	37.5	1%	21,500	3%	2.5	2%
Other <sup>(1)</sup>	15	66.9	3%	27,400	4%	4.9	3%
<b>Sub-total built assets</b>	<b>130</b>	<b>2,625.3</b>	<b>99%</b>	<b>733,100</b>	<b>99%</b>	<b>151.3</b>	<b>99%</b>
Assets under development (extensions)		16.8	1%	7,200 <sup>(2)</sup>	1%	1.2	1%
<b>Total</b>	<b>130</b>	<b>2,642.1</b>	<b>100%</b>	<b>740 300</b>	<b>100%</b>	<b>152.5</b>	<b>100%</b>

(1) Primarily service outlets and convenience stores

(2) Future surface area estimated at time of contribution

NB:

Large food stores: gross leasable area of over 750 m<sup>2</sup>

Large specialty stores: gross leasable area of over 750 m<sup>2</sup>

## 2.9 Net asset value calculation

Net asset value (NAV) is defined as consolidated shareholders' equity plus any unrealized capital gains or losses on the asset portfolio and any deferred expenses or income.

NAV is calculated in two ways: excluding transfer taxes (liquidation NAV) or including transfer taxes (replacement NAV).

	June 30, 2011	For information NAV at Dec 31, 2010
NAV (in millions of euros)		
<b>Consolidated shareholders' equity</b>	<b>1,633.5</b>	<b>1,648.4</b>
Add back deferred income and charges	12.3	11.2
<b>Unrealized gains on assets</b>	<b>1,013.8</b>	<b>951.9</b>
Updated market value	2,642.1	2,566.6
Consolidated net book value	-1,628.2	-1,614.7
<b>Replacement NAV</b>	<b>2,659.6</b>	<b>2,611.5</b>
<b>Per share (in euros)</b>	<b>28.91</b>	<b>28.39</b>
Transfer taxes and disposal costs	-141.7	-137.7
<b>Liquidation NAV</b>	<b>2,517.9</b>	<b>2,473.8</b>
<b>Per share (in euros)</b>	<b>27.37</b>	<b>26.89</b>
<b>Number of shares</b>	<b>92,010,013</b>	<b>92,000,788</b>

## 3. Outlook

### 3.1 Investment outlook

#### "Esprit Voisin" program

Seven "Esprit Voisin" development projects are due to be completed in the second half of the year at symbolic sites like Marseille La Valentine (phase 2), Annemasse, Auxerre and Villefranche.

Completions of "Esprit Voisin" projects will continue at a brisk rate during the second half of 2011 and in 2012. At this stage, more than a dozen completions are in preparation for 2012. On this basis, 50% of "Esprit Voisin" development projects could be completed by the end of 2012 - including sites undergoing redevelopment, extensions or renovation - representing extensions or redeveloped and/or renovated existing space of over 425,000 m<sup>2</sup> and creating annualized rental income of around Euro 35 million.

This represents investment of Euro 100-200 million a year by Mercialys over the next two years.

#### Sale of mature assets

2010 marked the next step in Mercialys's strategy of enhancing the value of its properties, adopting an active arbitrage policy for its portfolio. Mercialys thus sold 5% of its portfolio in 2010.

Mercialys intends to continue with this dynamic asset rotation policy of selling mature assets to long-term institutional investors, which forms an integral part of its strategy.

Depending on the opportunities that arise on the market, Mercialys could therefore sell 3-5% of its portfolio each year.

This asset rotation process coupled with the implementation of the "Esprit Voisin" program enhances the potential of the portfolio, with an increase in the average size of properties at the same time as a reduction in the number of properties.

During the first half of 2011, Mercialys signed promises to sell with a view to selling 14 properties, divided into five portfolios, representing a total of Euro 84 million, equal to around 3% of the value of the portfolio (including transfer taxes) at June 30, 2011, and an average capitalization rate of 6.44% (ie a yield slightly lower than the appraisal yield for these properties). Net rental income from these assets amounts to Euro 5.4 million over the full year.

Portfolio	Sites
Portfolio of seven sites in the Rhine/Rhône region of small service malls and standalone mid-size stores	Annonay, Oyonnax, Pontarlier, Montélimar, St Claude, St Louis, Carpentras
Portfolio of four retail sites in the Atlantic/Mediterranean region	Albi, La Chapelle sur Erdre, Montpellier Celleneuve, Canet en Roussillon
One mature shopping center	Nevers
Co-ownership lots	Bordeaux-Pessac (retail park, cafeteria and car center)
Co-ownership lots	Angoulême (mid-size stores)

The estimated net capital gain on all of these agreed asset sales is Euro 30 million.

#### Partnership with Union Investment via an OPCI fund

Mercialys has initiated the creation of a partnership with Union Investment, a German fund manager highly active in the real estate market. The two partners will create a fund of mature retail properties via an OPCI fund that is 80%-owned by Union Investment and 20% by Mercialys. Mercialys will operate the fund, responsible primarily for asset management and letting of premises.

The fund will acquire its first asset in Bordeaux-Pessac representing a total value of around Euro 80 million including lots owned by Mercialys (a retail park, a cafeteria and a car center). Besides, Mercialys will develop the extension of the shopping mall under the "Esprit Voisin" concept, which is due to be delivered to the fund in November 2012.

The fund is designed to invest in mature retail properties as opportunities arise on the market.

## The Casino development pipeline

At June 30, 2011, Casino's overall pipeline - including new projects and "Esprit Voisin" extensions - was valued at Euro 524 million compared with Euro 482 million at December 31, 2010, and Euro 555 million at June 30, 2010 (valuation weighted for investment programs, taking account of the probability of completion on a project-by-project basis).

The increase in value of the pipeline between December 31, 2010 and June 30, 2011 was mainly due to:

- the inclusion of new programs: Euro +15 million;
  - changes to probability of completion: Euro +60 million;
- counterbalanced by
- changes to the configuration of certain projects (impact on potential rental income and capitalization rates): Euro -10 million;
  - withdrawal from programs: -Euro -23 million.

We remind you that Mercialys has exclusive options to buy all of these investment opportunities.

In millions of euros	December 2010	June 2011
Acquisition of new programs and extensions at existing sites ("Esprit Voisin")	482	524
Renovation and redevelopment of existing shopping centers (*)	34	40

(\*) Excluding ordinary maintenance works

*This information is based on objectives which the Group believes to be reasonable. It should not be used to forecast results. It is also subject to the risks and uncertainties inherent to the Company's business activities and actual results may therefore differ from these targets and projections. For a more detailed description of these risks and uncertainties, please refer to the Group's 2010 Shelf Registration Document, it being specified that the presentation and assessment of these risks and uncertainties remain unchanged at June 30, 2011.*

Having noted that the average appraisal yield for Mercialys's portfolio as at June 30, 2011 remained stable relative to December 31, 2010, at its meeting of July 25, 2011, the Board of Directors approved the capitalization rates for the second half of 2011 in accordance with the partnership agreement between Mercialys and Casino. These capitalization rates remain unchanged relative to the first half of 2011.

Applicable capitalization rates for options exercised by Mercialys in the second half of 2011 will therefore be as follows:

TYPE OF PROPERTY	Shopping centers		Retail parks		City center
	Mainland France	Corsica and overseas departments and territories	Mainland France	Corsica and overseas departments and territories	
Regional shopping centers / Large shopping centers (over 20,000 m <sup>2</sup> )	6.3%	6.9%	6.9%	7.3%	6.0%
Neighborhood shopping centers (from 5,000 to 20,000 m <sup>2</sup> )	6.8%	7.3%	7.3%	7.7%	6.4%
Other properties (less than 5,000 m <sup>2</sup> )	7.3%	7.7%	7.7%	8.4%	6.9%



### **3.2 Interim dividend and business outlook**

Mercialys is continuing with the implementation of its "Esprit Voisin" development projects at its existing sites - which are therefore more secure for Mercialys and its retailers - and which enable Mercialys to strengthen its sites against its competitors, while also maintaining a policy of working with retailers in their communications and developing their business.

More generally speaking, Mercialys plans to continue with the strategy it has successfully pursued for more than four years, based on both enhancing the value of the existing portfolio and selected targeted investments in properties offering potential. 2010 also marked the end of the period of holding assets, with the possibility of arbitrage operations relating to Mercialys's mature assets. With its asset rotation policy, Mercialys therefore intends to continue to focus its attention on creating value at its main sites.

In view of its solid results for the first half of 2011 and the visibility provided by its control of its development projects and growth, Mercialys's Management:

- has proposed to the Board of Directors the payment of an interim dividend of Euro 0.54 per share;
- has raised its target in terms of funds from operations (FFO) per share for 2011, with growth of +7% or more relative to 2010. In February 2011, Mercialys's Management indicated a target of growth in FFO per share of over 5% in 2011 relative to 2010.

### **4. Subsequent events**

No significant events occurred after the accounting date.

### **5. Main related-party transactions**

The main related-party transactions are described in note 14 of the notes to the half-year consolidated financial statements.