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Paris, July 29, 2011

REGULATED INFORMATION - 2011 HALF-YEARLY FINANCIAL REPORT

This is to inform you that Christian Dior half-yearly financial report as of June 30, 2011 (French version) has been filed with the *Autorité des Marchés Financiers*. This report is publicly available as per the conditions set by current regulations.

This report is also available on the Dior Finance website (<u>www.dior-finance.com</u>) in the regulated information section.