



PUBLICIS GROUPE

PRESS RELEASE

Paris, August 3, 2011

Publicis Groupe files its 2011 Half-Year Financial Report

The first half-year financial report for 2011 was filed with the French Financial Markets Authority (*Autorité des Marchés Financiers*) on August 3, 2011.

It is available free of charge, in line with legal requirements, and can be downloaded from the Company's website www.publicisgroupe.com (under the section Investor Relations / Regulatory Documents / Reference Documents and Financial Reports).

The financial report contains the interim management report, the consolidated interim financial statements and the statutory auditor's report on interim financial information for 2011.

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About Publicis Groupe

Publicis Groupe [listed on the Euronext Paris Exchange - FR0000130577 - and part of the CAC 40 index] is the world's third largest communications group. With activities spanning 104 countries, Publicis Groupe employs approximately 50,000 professionals and offers local and international clients a complete range of advertising services through three global networks: Leo Burnett, Publicis, Saatchi & Saatchi, and numerous agencies including Fallon, 49%-owned Bartle Bogle Hegarty, and Kaplan Thaler Group. VivaKi combines digital and media expertise, allowing clients to connect with consumers in a holistic way, with Starcom MediaVest Group and ZenithOptimedia worldwide media networks; and interactive and digital marketing led by Digitas and Razorfish networks. Rosetta is an autonomous consulting and digital marketing agency. Publicis Groupe offers healthcare communications with Publicis Healthcare Communications Group (PHCG, the first global network in healthcare communications). And with MSLGROUP, one of the world's top five PR and Events networks, also provides expertise in corporate and financial communications, public affairs, branding, and social media marketing. Website: www.publicisgroupe.com | Twitter: [@PublicisGroupe](https://twitter.com/PublicisGroupe) | Facebook: www.facebook.com/publicisgroupe