

Paris, September 9, 2011

Vivendi appoints Jean-Louis Erneux Vice President Press Relations and New Media

Vivendi today announced the appointment of Jean-Louis Erneux as Vice President, Press Relations and New Media, reporting to Simon Gillham, Senior Executive Vice President, Communications and Sustainable Development.

Named Press & PR Manager for the pay-TV group NetHold in 1992, Jean-Louis Erneux joins CANAL+ Group in 1997 where he is appointed Director of International Communications. Jean-Louis Erneux has been Director of Communications for the technological services group Cegelec since 2004.

About Vivendi

The best emotions, digitally

Vivendi is at the heart of the worlds of content, platforms and interactive networks.

Vivendi combines the world leader in video games (Activision Blizzard), the world leader in music (Universal Music Group), the French leader in alternative telecoms (SFR), the Moroccan leader in telecoms (Maroc Telecom Group), the leading alternative telecoms provider in Brazil (GVT) and the French leader in pay-TV (Canal+ Group).

In 2010, Vivendi achieved revenues of €28.9 billion and adjusted net income of €2.7 billion. The Group has over 51,300 employees.

www.vivendi.com