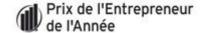


Marne-la-Vallée, 14 September 2011

HOLOGRAM. INDUSTRIES RECEIVES THE **2011 Innovation Award**



Hologram. Industries was the recipient of the Innovation Award for the Ile de France region for 2011.



The Entrepreneur of the Year award event is jointly organized by Ernst & Young and the "L'Entreprise" magazine. This distinction recognizes the achievements of all "who create and manage prosperous and dynamic enterprises combining growth and profitability". The Innovation Award is granted to an enterprise for its spirit of innovation in technology, marketing, social and environmental areas chosen from among the most dynamic and top-performing 100 companies of each region.

This distinction follows the Special Award for On-The-Job Well-Being and A Friendly Workplace received in June 2011 for managerial initiatives and events fostering workplace exchanges and mutual understanding.

"In the name of Hologram. Industries, I wish to thank the jury for this Entrepreneur of the Year award that is particularly meaningful for us as a company whose performance is built on a sustained commitment to promoting excellence and innovation" commented Hugues Souparis.

Upcoming events: 2011 third-quarter sales

Tuesday, 11 October 2011 (after the close of trading)

Hologram. Industries is a provider of high security anti-counterfeiting solutions for:

- Identity documents
- Vehicle documents
- Brand products
- Fiduciary documents
- Identifying in searching for illicit digital content

In 2010 the Group had sales of €32 million. Hologram. Industries' expertise is based on two major technology areas: computing and optics

www.hologram-industries.com

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