

Filing of Pernod Ricard's 2010/11 Registration Document

Press release - Paris, 29 September 2011

Pernod Ricard filed its Registration Document with the Autorité des Marchés Financiers (AMF) on 28 September 2011 under number D. 11-0884.

This document is available on the Company's website www.pernod-ricard.com and on the AMF website www.amf-france.org.

It is also available at the Company registered office – 12 Place des Etats-Unis – 75116 Paris, France.

The Registration Document includes, in particular:

- the annual report 2010/11,
- the Chairman's report on corporate governance, internal control and risks management,
- the Statutory Auditors' report related to the Chairman's report,
- information concerning fees paid to the Statutory Auditors,
- as well as the annual information document.

Shareholders' agenda: 1st quarter 2011/12 sales – Thursday 20 October 2011

About Pernod Ricard

Pernod Ricard is the world's co-leader in wines and spirits with consolidated sales of € 7,643 million in 2010/11. Created in 1975 by the merger of Ricard and Pernod, the Group has undergone sustained development, based on both organic growth and acquisitions: Seagram (2001), Allied Domecq (2005) and Vin & Sprit (2008).

Pernod Ricard holds one of the most prestigious brand portfolios in the sector: ABSOLUT Vodka, Ricard pastis, Ballantine's, Chivas Regal, Royal Salute and The Glenlivet Scotch whiskies, Jameson Irish whiskey, Martell cognac, Havana Club rum, Beefeater gin, Kahlúa and Malibu liqueurs, Mumm and Perrier-Jouët champagnes, as well Jacob's Creek, Brancott Estate (formerly Montana), Campo Viejo and Graffigna wines.

Pernod Ricard employs a workforce of nearly 18,000 people and operates through a decentralised organisation, with 6 "Brand Companies" and 70 "Market Companies" established in each key market. Pernod Ricard is strongly committed to a sustainable development policy and encourages responsible consumption.

Pernod Ricard's strategy and ambition are based on 3 key values that guide its expansion: entrepreneurial spirit, mutual trust and a strong sense of ethics.

Pernod Ricard is listed on the NYSE Euronext exchange (Ticker: RI; ISIN code: FR0000120693) and is a member of the CAC 40 index.

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