

PARIS, OCTOBER 12, 2011

EURAZEO ANNOUNCES COMPLETION OF 45% ACQUISITION OF LUXURY GOODS COMPANY MONCLER

Eurazeo announced today that it has completed its acquisition of a 45% stake in Moncler, for 418 million euros, in line with the terms announced June 6, 2011. Remo Ruffini, President and Artistic Director, retains a 32% stake, Carlyle 18% and Brands Partners 2 (Mittel) 5%. The transaction was finalized following approval by European competition authorities.

Eurazeo's equity investment is 301 million euros after syndication to private and institutional investors, including Eurazeo Partners, and co-investment from IDG-Accel China Capital and Cathay Capital, who will bring their experience and support in the Chinese market. The company has refinanced, obtaining a syndicated loan of 225 million euros from a pool of Italian and international banks.

Eurazeo Executive Board member Virginie Morgon commented: *"We are pleased to have completed the acquisition of Moncler, a unique investment opportunity in the luxury sector. The Group demonstrated strong performance as of the end of August with 30% revenue growth for the Moncler brand and 17% for the Group. We are also extremely satisfied with the rate of store openings. As of mid-October, Moncler will have opened 18 new boutiques in premium locations, compared with 15 openings for the full year 2010. We have full confidence in Remo Ruffini and his team in their implementation of the Moncler brand's internationalization strategy."*

About Eurazeo

With a diversified portfolio of approximately 4 billion euros in assets, Eurazeo is one of the leading listed investment companies in Europe. Its mission is to identify, accelerate and enhance the transformation potential of companies in which it invests. Its solid family shareholder base, its lack of debt and its flexible investment horizon enable Eurazeo to support its companies over the long term. Eurazeo is the majority or leading shareholder in Accor, ANF Immobilier, APCOA, Edenred, Elis, Europcar, Focia, Fonroche Energie and Rexel.

Eurazeo's shares are listed on the Paris Euronext Eurolist.

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About IDG-Accel China Capital

IDG-Accel China Capital is managed by IDG Capital Partners who established the first foreign investment fund in China, over 17 years ago. IDG Capital Partners focuses on backing talented entrepreneurs and management teams to build outstanding companies in China. IDG Capital Partners-managed funds have invested across a variety of sectors and in over 200 companies such as Home Inns, Baidu, VANCL, Soufun, Tencent, Kingdee, CTrip, Sohu, EVE NY, Andon, Hanting and Soko. IDG Capital Partners-managed funds have exited from over 30 investments through IPO in either Hong Kong, China or the US.



About Cathay Capital

Cathay Capital Private Equity is the first French-Chinese private equity firm focused on France-China growth capital approved by the AMF, the French Securities Association. It was founded in 2007 by Mingpo Cai and Edouard Moinet and focuses on developing internationally its portfolio companies.

The 15 team members, based in Paris, Shanghai and New-York, already realized around 20 investments, either as minority or majority shareholder, in various industries such as luxury, healthcare, agri food, industry or consumer goods.

More details on Cathay Capital: www.cathay.fr

Eurazeo financial calendar	November 10, 2011	3 rd Quarter 2011 revenues
	March 16, 2012	2011 revenues and results
	May 10, 2012	1 st Quarter 2012 revenues

Investor Relations:	Press:
Carole Imbert - cimbert@eurazeo.com Tel: +33 (0)1 44 15 16 76 Sandra Cadiou - scadiou@eurazeo.com Tel: +33 (0)1 44 15 80 26	Leslie Jung (Image 7) ljung@image7.uk.com Tel: +44 2078 334 574 Mob: +44 7818 641 803

For more information, please visit Eurazeo's Internet site: www.eurazeo.com