



## JCDecaux confirms discussions with Presstalis regarding the acquisition of MediaKiosk

Communication  
Extérieure

**Paris, October 21, 2010** – JCDecaux SA (Euronext Paris: DEC), the world's No.1 outdoor advertising company, confirms today that it is negotiating on an exclusive basis with Presstalis regarding a potential acquisition of its subsidiary MediaKiosk.

### JCDecaux Group, key figures:

- 2010 revenues: €2,350m; 1<sup>st</sup> half 2011 revenues: €1,170m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Dow Jones Sustainability indexes
- No.1 worldwide in street furniture (427,200 advertising panels)
- No.1 worldwide in transport advertising with 184 airports and 287 transport contracts in metros, buses, trains and tramways (369,900 advertising panels)
- No.1 in Europe for billboards (226,700 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (239,600 advertising panels)
- No.1 worldwide for self-service bicycle hire
- 1,023,900 advertising panels in 56 different countries
- Present in 3,600 cities with more than 10,000 inhabitants
- 9,940 employees

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