

JCDecaux confirms the acquisition of MédiaKiosk

Out of Home
Media

Paris, November 30, 2011 - JCDecaux SA (Euronext Paris: DEC), the world's No.1 outdoor advertising company, today announced that it has completed the acquisition of MédiaKiosk to become its majority shareholder.

Key Figures for the Group:

- 2010 revenues: €2,350 m; revenues first nine months 2011: €1,747.1m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Dow Jones Sustainability indexes
- No.1 worldwide in street furniture (427,200 advertising panels)
- No.1 worldwide in transport advertising with 184 airports and nearly 300 contracts in metros, buses, trains and tramways (369,900 advertising panels)
- No.1 in Europe for billboards (226,700 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (239,600 advertising panels)
- No.1 worldwide for self-service bicycle hire
- 1,023,900 advertising panels in more than 50 countries
- Present in 3,600 cities with more than 10,000 inhabitants
- 9,940 employees

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