



On the 14th of December 2011, SOCIETE BIC's Board of Directors decided, pursuant to the authorization granted by the Annual Shareholders' Meeting held on the 11st of May 2011, to cancel 406,570 shares.

Upon completion of this transaction, the common stock of SOCIETE BIC is made up of 47,697,978 shares.

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2012 Agenda (all dates to be confirmed)

FY 2011 results	February 15, 2012	Meeting (BIC headquarters)
1 st Quarter 2012 results	April 25, 2012	Conference call
2011 AGM	May 10, 2012	BIC headquarters

About BIC

BIC is a world leader in stationery, lighters and shavers. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2010, BIC recorded net sales of 1,831.5 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: FTSE4Good Europe, ASPI Eurozone, Ethibel Excellence Europe and Carbon Disclosure French Leadership index 2010 (CDLI).



For more information, please consult the corporate web site: www.bicworld.com

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