



PUBLICIS GROUPE

PRESS RELEASE

HALF-YEAR FINANCIAL STATEMENT LIQUIDITY CONTRACT WITH SG SECURITIES (PARIS)

Paris, January 11, 2012 - Under the liquidity contract with SG Securities (Paris), the following means were attributable to the liquidity contract at December 31, 2011:

- 10,000 PUBLICIS GROUPE shares
- 28,444,743.15 €

Last half-year reporting at June 30, 2011, means attributed to the liquidity contract were:

- 17 768 PUBLICIS GROUPE shares
- 27, 969,161.49 €

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About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, part of the CAC 40 index] is the third largest communications group in the world, offering the full range of services and skills: digital and traditional advertising, public affairs and events, media buying and specialized communication. Its major networks are Leo Burnett, MSLGROUP, PHCG (Publicis Healthcare Communications Group), Publicis Worldwide, Rosetta and Saatchi & Saatchi. VivaKi, the Groupe's media and digital accelerator, includes Digitas, Razorfish, Starcom MediaVest Group and ZenithOptimedia. Present in 104 countries, the Groupe employs 50,000 professionals.

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