

## PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL

### **PHILIP MORRIS INTERNATIONAL INC. (PMI)** **TO HOST WEBCAST OF** **2011 FULL-YEAR AND FOURTH-QUARTER RESULTS**

NEW YORK, February 2, 2012 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast at [www.pmi.com](http://www.pmi.com) on Thursday, February 9, 2012 at 1:00 p.m. ET to discuss 2011 Full-Year and Fourth-Quarter results, which will be issued mid-morning the same day.

During the webcast, Louis C. Camilleri, Chairman and Chief Executive Officer, and Hermann Waldemer, Chief Financial Officer, will discuss the company's 2011 Full-Year and Fourth-Quarter results, the outlook for 2012, and answer questions from the investment community and news media. The webcast will be in a listen-only mode.

An archived copy of the webcast will be available until 5:00 p.m. ET on Friday, March 16, 2012 at [www.pmi.com](http://www.pmi.com).

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#### **Philip Morris International Inc.**

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in approximately 180 countries. In 2010, the company held an estimated 16.0% share of the total international cigarette market outside of the U.S., or 27.6% excluding the People's Republic of China and the U.S. For more information, see [www.pmi.com](http://www.pmi.com).