

PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL INC. **TO WEBCAST PRESENTATION AT** **CONSUMER ANALYST GROUP OF NEW YORK (CAGNY) CONFERENCE**

NEW YORK, February 16, 2012 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast of its presentation at the annual Consumer Analyst Group of New York (CAGNY) Conference at www.pmi.com on Thursday, February 23, 2012, at approximately 9:15 a.m. ET.

The webcast will provide audio of a presentation and Q&A session by Hermann Waldemer, Chief Financial Officer. The webcast will be in a listen-only mode.

An archived copy of the webcast, together with presentation remarks and slides will be available at www.pmi.com.

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Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in approximately 180 countries. In 2011, the company held an estimated 16.0% share of the total international cigarette market outside of the U.S., or 28.1% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.