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**FOR IMMEDIATE RELEASE**

**COCA-COLA ENTERPRISES, INC.**

**CALLS SHAREHOLDER MEETING**

ATLANTA, March 05, 2012 – Coca-Cola Enterprises, Inc. (NYSE / Euronext Paris: CCE) today informs its shareowners that it is holding the 2012 Annual General Meeting of shareowners of Coca-Cola Enterprises, Inc. on Tuesday, April 24, 2012, at 8:30 am at the Cobb Energy Performing Arts Centre, 2800 Cobb Galleria Parkway, Atlanta, Georgia, to vote upon the following matters:

- Election as directors of the eleven nominees named in our proxy statement for the 2012 Annual General Meeting for terms expiring at the 2013 annual meeting of shareowners;
- Approval, by non-binding advisory vote, of our executive officers' compensation;
- Approval of the performance measures under the 2010 Incentive Award Plan (As Amended Effective February 7, 2012) to preserve tax deductibility of certain awards under the plan;
- Ratification of our Audit Committee's selection of its independent registered public accounting firm for 2012; and
- Any other business properly brought before the meeting and any adjournments of it.

The Company has established the close of business on February 27, 2012 as the record date for determining the registered shareowners entitled to attend, vote or grant proxies to vote at the meeting or any adjournments or postponements of the meeting.

To obtain copies of Coca-Cola Enterprises, Inc.'s proxy statement for its 2012 Annual General Meeting, which includes information on how to vote your shares, please consult our website at [www.cokecce.com](http://www.cokecce.com) under "Investor Relations".

Coca-Cola Enterprises, Inc. is the leading Western European marketer, distributor, and producer of bottle and can liquid nonalcoholic refreshment and one of the world's largest Coca-Cola bottlers. CCE is the sole licensed bottler for products of The Coca-Cola Company in Belgium, continental France, Great Britain, Luxembourg, Monaco, the Netherlands, Norway, and Sweden. For more information about our company, please visit our website at [www.cokecce.com](http://www.cokecce.com).

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