



## RELEASE AND AVAILABILITY OF THE 2011 REGISTRATION DOCUMENT

The French version of the 2011 registration document of SOCIÉTÉ BIC was filed with the A.M.F. (Autorité des Marchés Financiers: Paris Stock Exchange Authority) on March 27, 2012.

The document may be obtained on the BIC website ([www.bicworld.com](http://www.bicworld.com)) as well as on the website of the A.M.F. ([www.amf-france.org](http://www.amf-france.org)).

This document notably contains:

- the Management report of the Board of Directors for 2011,
- the Chairman's report on the Board of Directors function and on the risk management and internal control procedures implemented by the Company,
- information related to the fees paid to the auditors,
- the annual information report,
- the draft resolutions proposed by the Board of Directors' at the Annual General Meeting to be held on May 10, 2012 as well as the Board of Directors' report on the draft resolutions.

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### 2012 Agenda

1 <sup>st</sup> Quarter 2012 results	April 25, 2012	Conference call
2011 AGM	May 10, 2012	BIC headquarters
2 <sup>nd</sup> Quarter and 1 <sup>st</sup> Half 2012 results	August 2, 2012	Conference call
3 <sup>rd</sup> Quarter and 9 months 2012 results	October 24, 2012	Conference call

### About BIC

*BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2011, BIC recorded net sales of 1,824.1 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: FTSE4Good Europe, ASPI Eurozone and Ethibel Excellence Europe.*

