

28th March 2012

**TPCA Plant in Czech Republic
Marks Cumulative Production of 2 Million Units**

PSA Peugeot Citroën and Toyota Motor Corporation announce that their joint-venture vehicle-production company in Kolín, Czech Republic, Toyota Peugeot Citroën Automobile (TPCA), held a ceremony today in Prague to mark TPCA's cumulative production of 2,000,000 vehicles.

TPCA was established in March 2002 and started production in February 2005. Producing the Peugeot 107, the Citroën C1 and the Toyota Aygo, TPCA took just seven years and one month to achieve the production milestone.

Attendees at the ceremony included Kolín City Mayor Vit Rakusan, CzechInvest Director for Investments Radek Šoltys, TPCA President Satoshi Tachihara and TPCA Executive Vice President Patrice Le Guyader. In his speech, Mr. Tachihara said: *"I would like to thank all our stakeholders in the Czech Republic, including the government, local communities, our dealers, our suppliers, our employees, and last but certainly not least our customers for their strong support in leading us to this day. By bringing together all the continuous support and cooperation from our parent companies, TPCA aims to continue producing ever-better cars and contributing to the Czech Republic economy and to the Kolín region."*

The two-millionth car, a Peugeot 107, was presented to Mr. Rakusan as an expression of TPCA's gratitude to the Czech community for its significant support.

Overview of Toyota Peugeot Citroën Automobile Czech, s.r.o. (TPCA)

Location	Kolín, Czech Republic
Executives	President: Satoshi Tachihara
	Executive vice president: Patrice Le Guyader
Establishment	March 2002
Start of production	February 2005
Production models	Peugeot 107, Citroën C1, Toyota Aygo
Production capacity	Approx. 300,000 vehicles a year
Employees	Approx. 3,000

About PSA Peugeot Citroën

With its two world-renowned brands, Peugeot and Citroën, the Group sold 3.5 million vehicles worldwide in 2011, out of which 42% outside Europe. As Europe's second largest carmaker, it recorded sales and revenue of more than €59.9 billion in 2011. PSA Peugeot Citroën has sales offices in 160 countries. In 2011, the Group dedicated more than €2 billion to research and development, especially in new energies. Its activities also are involved in financing activities (Banque PSA Peugeot Citroën Finance), logistics (Gefco) and automotive equipment (Faurecia). <http://www.psa-peugeot-citroen.com>

About Toyota Motor Corporation

Founded in 1937, TMC (NYSE "TM") is a global automotive company with production in 27 countries and sales in more than 170 countries.

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