

Paris – 30 March 2012

Adjustment of the conversion / exchange ratio of the Peugeot 2016 Océanes

Following the capital increase with shareholders' preferential subscription rights completed by Peugeot SA on 29/03/2012 (The characteristics of the capital increase are set out in the prospectus that received from the *Autorité des marchés financiers* (the « AMF ») the visa number 12-101 dated 05/03/2012), the holders of Peugeot 2016 Océanes are informed that, pursuant to the terms and conditions set out in paragraph 4.16.6 (b) of the securities note included in the prospectus that received from the AMF the visa number 09-197 on June 22nd 2009, the new conversion / exchange ratio is carried, as from March 30th 2012, of 1.02 share at **1.20 Peugeot share for 1 Océane** (calculated to two decimal places by rounding to the nearest hundredth).

Market: Euronext Paris

Wording: PEUGEOTOCE1JAN16

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Ticker: YUG