



## **Nexans launches Shareholder E-Club**

*New online portal dedicated to Nexans individual shareholders providing multimedia information and regular e-mail alerts*

[www.eclub.nexans.com](http://www.eclub.nexans.com)

**Paris, April 2, 2012** – Nexans, a worldwide expert in the cable industry, has created a Shareholder E-Club portal on its website. The portal now provides Nexans individual shareholders with a single place on the internet to gather all the information about the Group and in particular multimedia presentations. E-mail alerts provide with regular updates on the E-Club. The decision to develop the Club came through findings from a survey among the individual shareholders of the Group and panel interviews with four groups of 10 shareholders each in 2011.

Nexans has used these feedbacks to consider how the Group delivers information to shareholders and also take into account the way in which people consume the different media and their content. The E-Club has been designed to provide shareholders with all the information about Nexans, in a fast, informative and easy to digest way.

Therefore, the E-Club will not only provide written and multimedia information about Nexans' financial performance or share price, it will also provide people with a deeper understanding of the strategy and business Nexans is involved in through four main sections:

- Documentation – this section will host a library of Nexans' current and past financial and corporate publications.
- Markets and solutions – this section will provide the latest news about the Group's four main market segments (Infrastructure, Industry, Building, Telecom and LAN); video reports about major contracts; interviews with management discussing their view of the markets and Nexans' advantages.
- Visits and meetings – live (and recorded) coverage of the Group's half and full year financial results meetings; the Annual Shareholders Meeting, as well as interviews with the executive management in the media. In addition, the section will provide access to reports of information meetings and visits that have been arranged for individual shareholders.

- Panels and consultations – this section enables people to participate in online consultations, read results of previous consultations, and the shareholder panel summary reports.

The E-Club enables Nexans to stay in touch with its individual shareholders, it also gives Nexans the opportunity to get to know them and better understand their needs and the type of information they require.

### **About Nexans**

With energy as the basis of its development, Nexans, worldwide expert in the cable industry, offers an extensive range of cables and cabling systems. The Group is a global player in the infrastructure, industry, building and Local Area Network markets. Nexans addresses a series of market segments: from energy, transport and telecom networks to shipbuilding, oil and gas, nuclear power, automotives, electronics, aeronautics, material handling and automation. Nexans is a responsible industrial company that regards sustainable development as integral to its global and operational strategy. Continuous innovation in products, solutions and services, employee development and engagement, and the introduction of safe industrial processes with limited environmental impact are among the key initiatives that place Nexans at the core of a sustainable future. With an industrial presence in 40 countries and commercial activities worldwide, Nexans employs 24,500 people and had sales in 2011 of 7 billion euros. Nexans is listed on NYSE Euronext Paris, compartment A. For more information, please consult: [www.nexans.com](http://www.nexans.com) or [www.nexans.mobi](http://www.nexans.mobi)

### **Contacts:**

#### **Press**

Angéline Afanoukoe

Tel. : +33 (0)1 73 23 84 12

[Angeline.afanoukoe@nexans.com](mailto:Angeline.afanoukoe@nexans.com)

#### **Investor relations**

Michel Gédéon

Tel.: +33 (0)1 73 23 85 31

[Michel.gedeon@nexans.com](mailto:Michel.gedeon@nexans.com)