

Christian Dior

SOCIETE ANONYME AU CAPITAL DE 363 454 096 EUROS- 582 110 987 R.C.S PARIS

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Paris, April 12, 2012

2011 DIVIDEND

At the Annual Shareholders' Meeting of Christian Dior, held on April 5, 2012, approval was given for the payment of a gross dividend of 2.61 Euros per share for the financial year 2011.

Taking into account the 0.98 Euros per share paid on December 2, 2011, the balance of 1.63 Euros will be paid on April 25, 2012. The last trading day with dividend rights attached will be April 19, 2012.

This press release is available on the website www.dior-finance.com.

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