



Success of Big C Thailand THB 4.2 Bn (€103 m) private placement more than four times oversubscribed

Big C Supercenter, a Casino Group affiliate, announced today the success of its private placement of 23.6 million shares (2.9% of its enlarged share capital), representing an amount of THB 4.2 Bn (€103 m).

The transaction was more than four times oversubscribed reflecting investors' robust confidence in Big C and its attractive growth prospects.

This capital raising will allow Big C to implement its expansion plan and reduce its leverage as part of Big C's strategic plan announced at the end of 2011, aiming at strengthening its co-leadership position in the Thai retail sector and becoming a major player in the region.

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