

PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL INC. (PMI) **TO HOST WEBCAST OF PRESENTATION AT** **GOLDMAN SACHS CONSUMER PRODUCTS SYMPOSIUM**

NEW YORK, May 3, 2012 – Philip Morris International, Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast of the company's remarks and question-and-answer session by Hermann Waldemer, Chief Financial Officer, at the Goldman Sachs Consumer Products Symposium at www.pmi.com on Thursday, May 10, 2012, at approximately 9:10 a.m. ET.

The webcast will provide live audio of the entire PMI session and will be in a listen-only mode.

An archived copy of the webcast will be available until 5:00 p.m. ET on Friday, June 8, 2012 at www.pmi.com. The slides will also be available on the same site.

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in approximately 180 countries. In 2011, the company held an estimated 16.0% share of the total international cigarette market outside of the U.S., or 28.1% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.