



CINTERION
a Gemalto company

Cinterion Enables 4G Connectivity on Unique Plug-In Router for M2M-grade Applications

BrightSKY's simpliFi router based on Cinterion module deploys in minutes, provides high-speed wireless for up to 32 devices

CTIA Wireless, New Orleans, LA – May 8, 2012 – Cinterion, the global leader in cellular machine-to-machine (M2M) communication solutions and a Gemalto (Euronext NL 0000400653 GTO) company, today announced that its flagship PHS8 module has been integrated into the innovative 4G M2M router, "simpliFi™" by BrightSKY. Designed for both industrial and residential applications in a miniaturized, plug-in form factor, simpliFi leverages Cinterion's module to provide simultaneous high-speed data and voice communications for up to 32 WiFi-enabled devices.

The Cinterion tiny PHS8 module is small enough for simpliFi's unique power socket form factor - the router simply plugs into a wall outlet and it's ready to use. Cinterion's HSPA+ 4G technology provides the broadband speeds and high bandwidth necessary for simultaneous voice and WiFi connectivity for multiple devices.

Bluetooth™-enabled devices can also be connected, allowing for example, medical devices to send caregivers crucial data in real time, smart meters to cost effectively transmit important information to utility companies, or cordless home phones to be used for both voice calls and data communications over mobile networks. For devices without WiFi, simpliFi includes USB and LAN interfaces to provide cellular connectivity.

"For the first time, simpliFi combines Cinterion's M2M-grade 4G performance and security with consumer simplicity, providing reliable, high-bandwidth communications in just minutes," said Paul Kobos, senior vice president sales NORAM, Cinterion. *"4G networks are quickly rolling out around the world and BrightSKY's easy-to-use simpliFi router offers a solution to our modern hunger for wireless high-speed connectivity, especially in rural and developing areas that lack traditional infrastructure."*

"There are millions of connected devices today that lack wireless capabilities, relying only on WiFi or DSL for connectivity - from laptops to tablets to medical devices and more," said Mark Hedstrom, president, BrightSKY, *"Our simpliFi device, powered by Cinterion's HSPA+ technology, provides true 'plug-n-play' 4G cellular connectivity for both wired and WiFi devices requiring a broadband connection. And PHS8's future-proof design ensures that simpliFi won't require expensive redesigns as new technology rolls out on global networks."*

Note to editors

In addition to 4G HSPA+, the Cinterion ultra slim PHS8 module offers five band UMTS and quad-band GSM functionality for seamless global connectivity. Flexible Land Grid Array (LGA) surface mounting simplifies process manufacturing and reduces waste for improved cost efficiency. Full Type Approval (FTA) and pre-approval from AT&T and leading global Mobile Network Operators (MNOs) expedites the development timeline for Original Equipment Manufacturers (OEMs) offering a quick and cost effective road to market.



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About Cinterion, a Gemalto Company

Cinterion, the machine-to-machine (M2M) segment of Gemalto (Euronext NL 0000400653 GTO), is the industry pioneer for wireless M2M communication and market leader for more than 15 years. Cinterion enables businesses to succeed in a complex M2M ecosystem by offering expertise, security, simplicity and partnership. Cinterion's award-winning products and services connect people, machines, equipment and vehicles over wireless networks, helping enterprises simplify operations, increase efficiency and establish new business models. Equipment makers, integrators, MNOs, and end-users rely on Cinterion for leading-edge wireless M2M communication modules, Machine Identification Modules (MIMs), MIM personalization capabilities plus a trusted and secure, cloud-based Service Delivery Platform for any M2M application. Cinterion powers cellular communications for: telematics and automotive applications, tracking and tracing, industrial mobile computing, metering and smart grid, payment systems, healthcare, security systems, routers and gateways, remote maintenance and control and more.

For more information, please visit www.gemalto.com/m2m, www.facebook.com/cinterion, or follow @cinterion on twitter.

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About Gemalto

Gemalto (Euronext NL0000400653 GTO) is the world leader in digital security with 2011 annual revenues of €2 billion and more than 10,000 employees operating out of 74 offices and 14 Research & Development centers in 43 countries.

We are at the heart of our rapidly evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain and work – anytime, everywhere – in ways that are convenient, enjoyable and secure. Gemalto delivers on their expanding needs for personal mobile services, payment security, identity protection, authenticated online services, cloud computing access, eHealthcare and eGovernment services, modern transportation solutions, M2M communication.

Gemalto develops secure software that runs on trusted devices which we design and personalize. We manage these devices, the confidential data they contain and the services they enable, throughout their life cycle. We innovate so that our clients can offer more ways of enhancing the convenience and security of their end-users' digital lives.

Gemalto is thriving with the growing number of people using its software and secure devices to interact in the digital and wireless world.

For more information visit www.gemalto.com, www.justaskgemalto.com, blog.gemalto.com, or follow @gemalto on Twitter.

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