

Press release - Paris, 10 May 2012

TERMINATION OF LIQUIDITY CONTRACT ON PERNOD RICARD'S SHARES WITH SG SECURITIES (PARIS) SAS

PERNOD RICARD and SG Securities (Paris) SAS have terminated their liquidity contract (established October 24th, 2011), effective May 1st, 2012.

At this date, the following resources appeared on the liquidity account:

- Shares: 0
- Cash: 5,016,562.64 euros (five million sixteen thousand five hundred sixty two euros and sixty-four cents)

As per the half-year balance sheet, at 31 December 2011, the following resources appeared on the liquidity account:

- Shares: 0
- Cash: 5,006,029.85 euros (five million six thousand twenty-nine euros and eighty-five cents)

PERNOD RICARD intends to implement a new liquidity contract in the coming weeks and will communicate at a later date this likely new contract.

PERNOD RICARD shares (code ISIN: FR0000120693) are listed on the NYSE Euronext Paris regulated market.

About Pernod Ricard

Pernod Ricard is the world's co-leader in wines and spirits with consolidated sales of € 7,643 million in 2010/11. Created in 1975 by the merger of Ricard and Pernod, the Group has undergone sustained development, based on both organic growth and acquisitions: Seagram (2001), Allied Domecq (2005) and Vin & Sprit (2008). Pernod Ricard holds one of the most prestigious brand portfolios in the sector: ABSOLUT Vodka, Ricard pastis, Ballantine's, Chivas Regal, Royal Salute and The Glenlivet Scotch whiskies, Jameson Irish whiskey, Martell cognac, Havana Club rum, Beefeater gin, Kahlúa and Malibu liqueurs, Mumm and Perrier-Jouët champagnes, as well Jacob's Creek, Brancott Estate (formerly Montana), Campo Viejo and Graffigna wines. Pernod Ricard employs a workforce of nearly 18,000 people and operates through a decentralised organisation, with 6 "Brand Companies" and 70 "Market Companies" established in each key market. Pernod Ricard is strongly committed to a sustainable development policy and encourages responsible consumption. Pernod Ricard's strategy and ambition are based on 3 key values that guide its expansion: entrepreneurial spirit, mutual trust and a strong sense of ethics.

Pernod Ricard is listed on the NYSE Euronext exchange (Ticker: RI; ISIN code: FR0000120693) and is a member of the CAC 40 index.

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