

PRESS RELEASE

Paris, May 11, 2012

The Lagardère group maintains its offer on LeGuide.com

The Lagardère group acknowledges the position expressed by the Board of Directors of LeGuide.com.

The Lagardère group maintains its offer and remains convinced of the relevance of its project.

This offer, made in cash at a price of 24 Euros per share, represents a significant premium on the stock price of LeGuide.com of 31.2% on the three months average, 25.4% on the one month average and 20.5% on the closing stock price of LeGuide.com on 4 May 2012.

It offers the shareholders of LeGuide.com the opportunity to cash-in their investment at attractive financial conditions and provides for an immediate liquidity in a particularly difficult market environment.

Lagardère is a pure media group (books, press, broadcast, digital, travel retail and press distribution, sport industry and entertainment), and is among the world leaders in the sector.

Lagardère shares are listed on Euronext Paris (Compartment A).

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