

Sassenage, May 18th, 2012

Groupe GO Sport announces the successful completion of its share capital increase of €30 million, with upholding of the shareholders' preferential subscription rights

The share capital increase of Groupe GO Sport ("the Company") with upholding of the shareholders' preferential subscription rights, supported by its main shareholder, Rallye (as defined below) and launched on April 25^{th} , 2012, has been entirely subscribed. Accordingly, the gross proceeds of the transaction amount to €30,220,184, corresponding to the issue of 7,555,046 new shares at a price of €4 per share.

Subscriptions by irrevocable entitlement ("à titre irréductible") represent €27,721,824, i.e. 6,930,456 new shares. Subscriptions by entitlement subject to reduction ("à titre réductible") represent €2,498,360, i.e. 624,590 new shares.

In accordance with their respective commitments, Rallye and its wholly-owned subsidiaries, Miramont Finance et Distribution, Matignon Sablons and Alpétrol ("Rallye") have largely participated to the operation by subscribing: (i), 6,784,228 new shares by irrevocable entitlement (à titre irréductible) for a total amount of €27,136,912 (Rallye having purchased 639,778 preferential subscription rights on the market) and (ii) by entitlement subject to reduction (à titre réductible), 623,849 new shares not subscribed by other shareholders, representing the balance of new shares to be issued.

Upon completion of the share capital increase, Rallye will hold 89.66% of the share capital and 88.85% of the voting rights of Groupe GO Sport.

The settlement and delivery and the listing of the new shares are expected to occur on May 21st, 2012. The new shares will carry full dividend rights and will therefore entitle the holder, as from their issue, to receive all distributions decided by the Company as from this date. They will be immediately fully fungible with the Company's existing shares and will be traded, on the same listing line and under the same ISIN code FR0000072456.

Natixis and Rothschild & Cie Banque act as Joint Lead Managers of this share capital increase (the "Joint Lead Managers").

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GROUPE GO SPORT

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Information available to the public

The prospectus, filed with the French *Autorité des marchés financiers* ("**AMF**") under visa number 12-181, dated April 24th, 2012, consists of the *document de référence* of Groupe GO Sport, filed with the AMF on March 30th, 2012 under number D.12-0255, a securities note and a summary of the prospectus (included in the securities note).

Copies of the prospectus may be obtained, free of charge, at Groupe GO Sport's head office, 17 avenue de la Falaise, 38360 Sassenage, on the Company's website (www.groupegosport.com), as well as on the AMF's website (www.amf-france.org), and from the Joint Lead Managers.

Groupe GO Sport draws the public's attention to the risk factors described on pages 53 to 55 of the *document de référence* as well as in Chapter 2 of the securities note.

About Groupe GO Sport

Specialised in sporting goods retailing, Groupe GO Sport is one of the main retailer of sports goods in France and Poland with its two banners GO Sport and Courir.

Group GO Sport's shares are listed on the regulated market of NYSE Euronext in Paris, compartment C (ISIN: FR0000072456)

More information is available on the website of the Company: www.groupegosport.com

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