

Expansion of management team

Arnaud du Mesnil appointed to the position of Deputy General Manager

Arnaud du Mesnil will take up the role of Group Deputy General Manager in charge of international subsidiaries, e-business and information systems. He is also responsible for strategic operations.

Arnaud du Mesnil, 33 years old, completed his studies at HEC and IEP Paris. He joined the Lafuma Group in 2008 as Management Control Director and then served as Director of International Subsidiaries. He also filled the role of Interim General Manager of Oxbow at the start of 2012. Before joining the group, he held various positions in Financial Management for the Europe Middle East Division of Orange International. He started his career at Ernst & Young where he conducted various audit assignments as well as statutory auditor activities.

Rémi Weidenmann appointed to the position of Chief Financial Officer

Rémi Weidenmann has been appointed Chief Financial Officer of the Lafuma Group. As such, he is member of the Group Executive Committee and oversees corporate finance and cash management, accounting, management control and legal affairs as well as investor relations.

Rémi Weidenmann, 36 years old, is a graduate of the French Audencia Nantes School of Management. Before joining the Group, he was Chief Financial Officer for the Valtech Group after holding a position as Deputy Manager in the financial division of the Norbert Dentressangle group. He began his professional career in 1998 at the company Aoste, where he held different positions in the financial management of the group in France, and abroad, before joining the Sanofi-Aventis group where he held different management positions within the agrochemical and pharmaceutical divisions.

"These two appointments will enhance our organization and coincides with key changes within the Group. After four years with the Group, the internal role Arnaud du Mesnil has been confirmed; he is perfectly familiar with how we function and has successfully accompanied the transformation of the Group at my side. At the same time, the arrival of Remi Weidenmann with his skills and experience, strengthens our administrative and financial organization and fits with the Group's new development phase" commented Philippe Joffard, Chairman and Chief Executive Officer of the Lafuma Group.

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Third quarter sales revenue, fiscal 2011/12: July 24, 2012

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