



# Press Release

# 07/20/12



## **Publicis Groupe 3.125% Convertible Bonds Due July 30, 2014**

**ISIN FR 0010771899 Euronext Paris**

**Press release relating to the results of the Company's exercise of its early redemption option**

## **Correction**

The press release issued this morning by Publicis Groupe relating to its decision to exercise its early redemption option with respect to its 3.125% bonds convertible into and/or exchangeable for new or existing Publicis Groupe shares due July 30, 2014 (the "Bonds") contained an error with respect to the date on which new shares will be delivered to Bondholders who tendered their Bonds for shares.

The delivery of new shares will take place on July 30, 2012 (as previously indicated in the press release dated June 29) and not on August 10 (which was erroneously stated in the press release issued this morning).

### **About Publicis Groupe**

Publicis Groupe [Euronext Paris FR0000130577, part of the CAC 40 index] is the third largest communications group in the world, offering the full range of services and skills: digital and traditional advertising, public affairs and events, media buying and specialized communication. Its major networks are Leo Burnett, MSLGROUP, PHCG (Publicis Healthcare Communications Group), Publicis Worldwide, Rosetta and Saatchi & Saatchi. VivaKi, the Groupe's media and digital accelerator, includes Digitas, Razorfish, Starcom MediaVest Group and ZenithOptimedia. Present in 104 countries, the Groupe employs 56,000 professionals.

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