

Press release - Paris, 17th August 2012

Patrick Ricard has passed away



The Family, the Board of Directors and the General Management of Pernod Ricard have the sad duty to inform you of the sudden death of Patrick Ricard, which occurred today.

The staff of SA Paul Ricard as well as the 18 000 employees of Pernod Ricard group share the grief of the family.

A tribute to him will be paid in the coming days and funeral details will be provided shortly.

Press contacts :

Olivier CAVIL/ VP Communications

T : +33 (0)1 41 00 40 90

Florence TARON / Press Relations Manager

T: +33 (0)1 41 00 40 88