

## PRESS RELEASE

Investor Relations:

New York: +1 (917) 663 2233

Lausanne: +41 (0)58 242 4666

Media:

Lausanne: +41 (0)58 242 4500



PHILIP MORRIS INTERNATIONAL

### **PHILIP MORRIS INTERNATIONAL INC.** **TO HOST WEBCAST OF PRESENTATION AT** **BARCLAYS CAPITAL BACK-TO-SCHOOL CONSUMER CONFERENCE**

NEW YORK, August 29, 2012 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast of the company's remarks and question-and-answer session by Jacek Olczak, Chief Financial Officer, at the Barclays Capital Back-To-School Consumer Conference at [www.pmi.com](http://www.pmi.com) on Wednesday, September 5, 2012, at approximately 10:30 a.m. ET.

The webcast will provide live audio of the entire PMI session and will be in a listen-only mode.

An archive copy of the webcast will be available at [www.pmi.com](http://www.pmi.com) until 5:00 p.m. ET on Thursday, October 4, 2012.

Presentation slides and script will also be available at [www.pmi.com](http://www.pmi.com).

#### **Philip Morris International Inc.**

Philip Morris International Inc. (PMI) is the leading international tobacco company, with seven of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in approximately 180 countries. In 2011, the company held an estimated 16.0% share of the total international cigarette market outside of the U.S., or 28.1% excluding the People's Republic of China and the U.S. For more information, see [www.pmi.com](http://www.pmi.com).