## SIMPLIFIED TENDER OFFER

FOR ALL THE SHARES OF



MADE BY



PRESENTED BY



OFFER PRICE: 28 euros per LeGuide.com share

The timetable of the offer will be established by the *Autorité des marchés financiers* (the "AMF") in accordance with the provisions of AMF regulation.

This press release is prepared and published by Lagardère Active under the provisions of article 231-27 of the AMF regulation.

Pursuant to article L.621-8 of the French monetary and financial Code and of article 231-23 of the AMF regulation, the AMF has issued the visa n° 12-423 dated 4 September 2012 on the offer document established by Lagardère Active in respect of the tender offer for all the shares of LeGuide.com (the "Offer") »).

Prior to the opening of the Offer, the AMF and NYSE Euronext will respectively publish a notice for the opening of the Offer and a notice indicating the terms and conditions and the timetable of the Offer.

The Offer document established by Lagardère Active is available on the website of the AMF (www.amf-france.org), and on the website of Lagardère group (www.lagardere.com) and is available free of charge to the public at the headquarters of Lagardère Active 149-151, rue Anatole France 92300 Levallois-Perret and at Natixis, 47 quai Austerlitz, 75013 Paris.

Pursuant to the provisions of article 231-28 of the AMF regulation, information relating to the legal, financial and accounting characteristics of Lagardère Active shall be made available to the public no later than the day before the opening of the Offer.

## Press contact

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