

Press release

Paris, 5 September 2012

Information relating to the legal, financial and accounting characteristics of Lagardère Active made available to the public

This press release is established and published by Lagardère Active in accordance with article 231-28 of the French Autorité des marchés financiers regulation.

Pursuant to article 231-28 of the *Autorité des marchés financiers* regulation, the information relating to the legal, financial and accounting characteristics of Lagardère Active, supplementing the offer document established by the Lagardère Active in connection with the tender offer made for all the shares of LeGuide.com, was filed with the *Autorité des marchés financiers* on 4 September 2012 and is made available to the public as of today.

This document is available on the website of the *Autorité des marchés financiers* (www.amf-france.org), on the website of the Lagardère group (www.lagardere.com) and made available to the public free of charge at the headquarter of Lagardère Active 149-151, rue Anatole France 92300 Levallois-Perret and at Natixis, 47 quai Austerlitz, 75013 Paris.

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