

## JCDecaux Signs a 5-Year Extension for its New York Airports Advertising Concession

### Out of Home Media

Algeria  
Argentina  
Australia  
Austria  
Belgium  
Brazil  
Bulgaria  
Cameroon  
Canada  
Chile  
China  
Croatia  
Czech Republic  
Denmark  
Estonia  
Finland  
France  
Germany  
Hungary  
Iceland  
India  
Ireland  
Israel  
Italy  
Japan  
Kazakhstan  
Korea  
Latvia  
Lithuania  
Luxembourg  
Malaysia  
Norway  
Oman  
Poland  
Portugal  
Qatar  
Russia  
Saudi Arabia  
Singapore  
Slovakia  
Slovenia  
South Africa  
Spain  
Sweden  
Thailand  
The Netherlands  
Turkey  
Ukraine  
United Arab Emirates  
United Kingdom  
United States  
Uruguay  
Uzbekistan

**Paris, September 6, 2012** - JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, has announced today that the Port Authority of New York and New Jersey has extended JCDecaux's Advertising Concession for the New York area airports and other properties to August 2020. This extension will allow JCDecaux to continue investing in state-of-the-art technology at these various facilities to implement an ambitious digital display program, including networks of hi-definition LCD screens and spectacular video walls, as well as interactive digital technology.

**Jean-Francois Decaux, Co-CEO of JCDecaux, said:** *"We are extremely pleased with the Port Authority's decision to extend this landmark contract. We believe it confirms JCDecaux's leadership in airport advertising worldwide, as several other large airports in the U.S. are about to select their new advertising concessionaire, such as Chicago O'Hare, San Francisco International, Houston Intercontinental, Atlanta Hartsfield and Boston Logan International".*

### Key figures for the Group

- 2011 revenues: €2,463m ; H1 2012: €1,240m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Dow Jones Sustainability indexes
- No.1 worldwide in street furniture (426,200 advertising panels)
- No.1 worldwide in transport advertising with 175 airports and 280 contracts in metros, buses, trains and tramways (367,800 advertising panels)
- No.1 in Europe for billboards (208,500 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (202,200 advertising panels)
- No.1 worldwide for self-service bicycle hire
- 1,013,500 advertising panels in more than 55 countries
- Present in 3,700 cities with more than 10,000 inhabitants 10,300 employees

**Contacts** **Corporate Communications:** Agathe Albertini  
33-1 30 79 34 99 – [agathe.albertini@jcdecaux.fr](mailto:agathe.albertini@jcdecaux.fr)  
**Investor Relations:** Nicolas Buron  
33-1 30 79 79 93 – [nicolas.buron@jcdecaux.fr](mailto:nicolas.buron@jcdecaux.fr)