

News Release

There have been reports in the press of discussions taking place regarding Groupe Lafuma's possible acquisition by South Korean conglomerate E-Land.

Lafuma, which continually monitors its development strategy and its share capital, confirms that E-Land has shown interest in the Company and discussions are at a very early stage, with no guarantee at this stage regarding the outcome.

A further press release will be published in due course if necessary.

>>> Next press release.

2012 revenues: October 23, 2012

For further information, please contact: infos-finance@lafuma.fr

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LAFUMA is listed on the NYSE Euronext Paris. Euroclear: 3526. Reuters: LAFU.PA. Bloomberg: LAF FP