PRESS RELEASE

Neopost to feature its latest range of flexible technology and software solutions at Post-Expo 2012 (Hall 11, Stand 4000)

BAGNEUX, France – September 2012 – Neopost is delighted to announce that, once again this year, they will be present at Post- Expo 2012, the world's leading exhibition for the postal, parcel and courier industries. The event will take place in Brussels from September 18th to September 20th, and Neopost will be located in Hall 11 – Stand 4000.

An experienced team of technical and business development experts will be present throughout the event to help identify tailored solutions to customer requirements using Neopost's proven technology.

Amongst other applications, they will showcase the award-winning EC-500 solution for control and validation of trays of mail in sorting centers – a simple and cost effective tool which allows operators to compare physical content with accompanying documentation.

Also to be showcased are:

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- Neopost's new entry-level MS-9000 mail sorter which is designed to be a first step towards the automation of mail sortation using address information;
- The highly flexible MSA-9600 mail sorting and accounting system for both large volume mailers and postal operators;
- Advanced modular folder inserters which can grow with your business and which can maximize mailer performance through the application of innovative software tools;
- Neopost ID's multi-purpose online shipping, tracking and mobile computing solutions which facilitate the interface between service providers and package shippers and recipients of all sizes.

At Post-Expo 2012, a new partnership with PostNL Shore will be announced that offers a whole new range of easy to implement applications designed to handle "problem" manual mail flows such as Return-to-Sender, Business Reply and Postage Due.

Gavin Macrae, Group Executive Director of Corporate Partnerships, said: "I'm excited about the extensive range of solutions we will have on display. The common driving force behind all of them is to provide ground-breaking solutions that enhance control and efficiency for both mailers and operators. Once we understand how they aspire to move their communications from A to B, it becomes a challenge for us to deliver the most flexible solutions tailored to their needs; hardware and software interfaces that are easy to use, implement, and that pave the way for substantial cost reduction. Come and visit the stand and see why Neopost is leading the way in exploiting the mail value chain".

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ABOUT NEOPOST

NEOPOST IS THE EUROPEAN LEADER and the number two world-wide supplier of mailroom solutions. It has a direct presence in 26 countries, with 5,900 employees and annual sales of \leq 1,003 million in 2011. Its products and services are sold in more than 90 countries. The Group is a key player in the markets for mailroom equipment and logistics solutions.

WE VALUE YOUR MAIL



Neopost supplies the most technologically advanced solutions for franking, folding/inserting and addressing as well as logistics management and traceability. Neopost also offers a full range of services, including consultancy, maintenance and financing solutions.

Neopost is listed in the A compartment of Euronext Paris and belongs notably to the SBF 120 index.