

Marne-la-Vallée, September 21, 2012

---

## Hologram. Industries: 2012 winner of the *Prix de l'Audace Créatrice*

*Hugues Souparis, Founder and Chairman-CEO of Hologram. Industries was personally remitted the **Prix de l'Audace Créatrice** award by French President, François Hollande, on Thursday, September 20 2012.*

The "*Prix de l'Audace Créatrice*" (Boldness and Creativity Award") was founded in 1995 by Marc Ladreit de Lacharrière, Chairman of FIMALAC, to recognize the successes of French entrepreneurs in combining **growth in sales, profitability and job creation**.

This Award thus seeks to demonstrate how "*growth in business and earnings goes hand-in-hand with the development of employment. It also serves to illustrate, by means of exemplary entrepreneurial successes, how France remains a country that fosters a spirit of conquest, taste of risk and determination to create wealth.*" It focuses in priority on young strong growth companies whose listing on the stock exchange is a culminating moment for the imagination and the boldness of their founders.



© Présidence de la République - Christelle Alix / Pascal Segrette

## **The Jury wanted to recognize Hologram. Industries performance for in meeting the Award's three key criteria.**

Created 1984, in more than 25 years the Group has established a position as a leading worldwide provider in anti-counterfeiting solutions. It designs and manufactures high-security optical and digital solutions used in more than 60 countries for the authentication of identity documents, products and digital content.

Listed on NYSE Euronext since 1998, Hologram. Industries has retained its spirit of conquest. Between 2009 and 2011, the Group has carried out four acquisitions in the United States and Holland that have allowed it to acquire new expertise and deploy its operations in new geographical regions.

In 2011, it had revenue of €43.2 million with growth of 35% from the previous year and 137% over five years. Current operating income (EBIT) amounted to €8.1 million, up 80% from 2010. The company is proud in having created over the last four years over one hundred jobs in the industrial sector in France. Export sales account for more than 80% of revenue of the Group that now has more than 300 employees.

In his speech, Mr. François Hollande notably declared *"You operate in a sector in which the Government also exercises a responsibility. You ensure the integrity and forgery-proof nature of our documents. You have developed an original technology that exemplifies an extraordinary entrepreneurial adventure. Through you, this is the meaning of the message I seek to convey, we must here emphasize the capacity of companies to innovate. "*

After thanking the President of the Republic, Mr. Ladreit de Lacharrière and the members of the Jury, Mr. Hugues Souparis, for his part, expressed his honor in receiving this prestigious award. *"While in the beginning the entrepreneur is alone, the adventure is rapidly transformed into a team effort. For that reason, I wish to share this award with all Hologram. Industries employees. We are very proud, for example, that our services and solutions are exported in more than 60 countries. I also have a thought for all of my friends and fellow entrepreneurs who share with me a commitment to actively contribute to efforts in promoting growth and producing in France. "*

**Hologram. Industries** is a provider of high security anti-counterfeiting solutions for:

- Identity documents
- Vehicle documents
- Brand products
- Fiduciary documents;
- Identifying and searching for illicit digital content

In 2011 the Group had sales of €43 million. The expertise of Hologram. Industries is based on two major technology areas: computing and optics

[www.hologram-industries.com](http://www.hologram-industries.com)

**Euronext Paris– ISIN code: FR0000062168**



### ***Financial communications***

#### **Asset Com**

Laurence Costes  
Tel.: + 33 1 41 22 90 95  
[lcostes@assetcom.fr](mailto:lcostes@assetcom.fr)

### ***Press relations***

#### **Kablé Communication**

Nolwenn Salaün  
+33 1 44 50 54 74  
[catherine.kable@kable-cf.com](mailto:catherine.kable@kable-cf.com)

### ***Investor relations***

#### **Hologram. Industries**

Grégory Wagemans  
+ 33 1 64 76 31 00  
[finances@hologram-industries.com](mailto:finances@hologram-industries.com)