FOR IMMEDIATE RELEASE

INSIDE Secure Appoints Dimitrios Karayiannis as Vice President of Research & Development

AIX-EN-PROVENCE, FRANCE, September 24, 2012—INSIDE Secure, a leader in semiconductors for secure transactions and digital identity, today announced it has appointed Dimitrios Karayiannis to the position of Vice President of Research and Development.

He leads the R&D organization and is responsible for the development of all products for INSIDE Secure Near Field Communication (NFC), Digital Security and Secure Payment business lines

Mr. Karayiannis is bringing more than 16 years of hardware and software experience in the semiconductor industry, including more than 10 years of management experience in product development of application and baseband processors.

Prior to joining INSIDE Secure, Mr. Karayiannis held various positions at Texas Instruments in the United States and France. As a member of the senior leadership team at Texas Instruments France, he managed the R&D organization for the Wireless Business Unit.

Mr. Karayiannis, a Greek citizen, holds a Ph.D. degree in Computer Science from Southern Illinois University.

About INSIDE Secure

INSIDE Secure (NYSE Euronext Paris FR0010291245 – INSD.PA), is a leading designer, developer and supplier of semiconductors, embedded software and platforms for secure transactions and digital security. INSIDE mobile NFC, secure payment and digital security products provide security for a wide range of information processing, storage and transmission applications. The company's customers are found in a wide range of markets including mobile payment, identification documents, access control, transit, electronic device manufacturing, pay television and mobile service operators. For more information, visit www.insidesecure.com.

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