

Availability of preparatory documents for the Combined General Meeting (Ordinary and Extraordinary sessions) of 9 November 2012

Press release - Paris, 3 October 2012

The Combined General Meeting of Pernod Ricard's shareholders will be held on Friday 9 November 2012 at 4 pm at Salle Pleyel – 252, rue du Faubourg Saint-Honoré – 75008 Paris, France.

The preliminary notice of meeting (provided that no changes are brought to the agenda following requests by shareholders for additional items or draft resolutions), comprising the agenda and the draft resolutions was published in the *Bulletin des Annonces Légales Obligatoires* of 3 October 2012 (BALO n°119). The notice of meeting will be published on 22 October 2012 in the *Bulletin des Annonces Légales Obligatoires* and in a journal of legal notices.

The preliminary notice includes information on how to attend and vote at the General Meeting.

Information and documents pertaining to the Combined General Meeting will be available in the Investors / General Meeting section of Pernod Ricard's website: www.pernod-ricard.com.

Pursuant to applicable legal and regulatory provisions, documents that must be available for the shareholders for the purpose of general meetings will be available at Pernod Ricard's registered office, 12 Place des Etats-Unis, 75116 Paris, as from the publication date of the notice of meeting (i.e. 22 October 2012) and for at least fifteen days prior to the Combined General Meeting (i.e. as from 25 October 2012). Documents listed in Article R.225-73-1 of the French Commercial Code will be available on Pernod Ricard's website: www.pernod-ricard.com from the twenty-first day that precedes the Combined General Meeting (i.e. 19 October 2012).

In accordance with applicable regulatory provisions:

- any shareholder holding registered shares may, up to the fifth day, inclusive, prior to the General Meeting, request these documents from the Company. For shareholders holding bearer shares, the exercise of this right is subject to the submission of a shareholding certificate delivered by their financial intermediary;
- any shareholder may consult these documents at the registered office of the Company.

Shareholders' agenda: 1st quarter 2012/13 sales and full-year guidance – Thursday 25 October 2012



Pernod Ricard

Créateurs de convivialité

About Pernod Ricard

Pernod Ricard is the world's co-leader in wines and spirits with consolidated sales of € 8,215 million in 2011/12. Created in 1975 by the merger of Ricard and Pernod, the Group has undergone sustained development, based on both organic growth and acquisitions: Seagram (2001), Allied Domecq (2005) and Vin&Sprit (2008).

Pernod Ricard holds one of the most prestigious brand portfolios in the sector: ABSOLUT Vodka, Ricard pastis, Ballantine's, Chivas Regal, Royal Salute and The Glenlivet Scotch whiskies, Jameson Irish whiskey, Martell cognac, Havana Club rum, Beefeater gin, Kahlúa and Malibu liqueurs, Mumm and Perrier-Jouët champagnes, as well Jacob's Creek, Brancott Estate, Campo Viejo and Graffigna wines.

Pernod Ricard employs nearly 19,000 people and operates through a decentralised organisation, with 6 "Brand Companies" and 70 "Market Companies" established in each key market. Pernod Ricard is strongly committed to a sustainable development policy and encourages responsible consumption.

Pernod Ricard's strategy and ambition are based on 3 key values that guide its expansion: entrepreneurial spirit, mutual trust and a strong sense of ethics.

Pernod Ricard is listed on the NYSE Euronext Paris (Ticker: RI; ISIN code: FR0000120693) and is a member of the CAC 40 index.

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