

Porto Real, Brazil - 9 October 2012

PSA Peugeot Citroën: 1 million vehicles produced in Brazil

The PSA Peugeot Citroën production centre in Porto Real (Rio de Janeiro State), Brazil, has produced its one-millionth vehicle, a Citroën C3, which came off the line eleven years after the plant's inauguration, at a time when the Group is involved in expanding the facility's production capacity.

"The Porto Real Production Centre has played a strategic role in developing PSA Peugeot Citroën's operations in the Brazil and Latin American markets in recent years and is a key component of our future growth plans for the region," said Carlos Gomes, PSA Peugeot Citroën's Senior Vice President Latin America. "That's why we're currently increasing our production capacity and launching production of new models, like the Citroën C3, which will be followed by other new products."

The work underway at the Porto Real Production Centre will initially increase capacity from 29 to 40 vehicles per hour. The increase is in line with PSA Peugeot Citroën's plan to invest €530 million in Brazil for the period 2010-2012, followed by an additional €240 million a year through 2015. These investments involve research and development programmes as well as new vehicle launches.

The Porto Real Production Centre currently produces the Citroën C3, C3 Picasso and C3 Aircross, as well as the Peugeot 207, 207 Passion, 207 SW and Hoggar. In addition to the vehicle plant, the production facility also includes an engine plant. The Production Centre has approximately 4,000 employees in all.

In 2011, PSA Peugeot Citroën held a 5.5% share of the Latin American market where it sold more than 300,000 vehicles, an increase of 11.3% over the previous year. Latin America is one of three priority regions in which the Group is pursuing its international development strategy.

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PSA Peugeot Citroën – Brazil website (in Portuguese)

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